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2024-10-22

GLASS ALEX

Handbook on Digital Business

Ecosystems Walter de Gruyter GmbH & Co KG

"Singapore is known internationally for its successful economic development. Key to its economic successes is a variety of policies put into place over the past 50 years since its independence. Singapore's Economic Development: Retrospection and Reflections provides a retrospective analysis of independent Singapore's economic development, from the perspective of different policy domains each considered by different expert scholars in that particular field. The book is written by academic economists in a style that is accessible to non-experts. Each chapter includes reviews of past scholarship, current data on each policy area, and reflections on required or desirable future policy changes and outcomes"--

A Comparative Analysis in Europe Springer
These proceedings represent the work of contributors to the 16th European Conference on Innovation and Entrepreneurship (ECIE 2021), hosted by ISCTE Business School, Instituto Universitário de Lisboa, Portugal on 16-17 September 2021. The Conference Chair is Dr. Florinda Matos and the Programme Co-Chairs are Prof Maria de Fátima Ferreiro, Prof Álvaro Rosoi and Prof Isabel Salavisa all from Instituto Universitário de Lisboa, Portugal. ECIE is a well-established event on the academic research calendar and now in its 16th year, the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The conference was due to be held at Instituto Universitário de Lisboa, Portugal, but due to the global Covid-19 pandemic it was moved online to be held as a virtual event. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research. The keynote presentation is given by Soumodip Sarkar, Vice-Rector, from University of Évora, Portugal on the topic of Social Intelligence. The second day of the conference will open with an

address by Professor Vittorio Loreto, Sapienza University of Rome, Italy, who will talk about Exploring the adjacent possible: play, anticipation, surprise. *Composites for Automotive, Truck and Mass Transit* CSMFL Publications
This perceptive book provides an exploratory, explanatory and normative account of the EU Regulation on the Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH), and its regulator, the European Chemicals Agency (ECHA). É W
Active Pharmaceutical Ingredient Manufacturing iSmithers Rapra Publishing
This timely Handbook on Digital Business Ecosystems provides a comprehensive overview of current research and industrial applications as well as suggestions for future developments. Multi-disciplinary in scope, the Handbook includes rigorously researched contributions from over 80 global expert authors from a variety of areas including administration and management, economics, computer science, industrial engineering, and media and communication.

Why Companies Need Intelligence to Stay Ahead in a Changing World

Routledge
This book combines scientific research and professional insights on brand and marketing strategy development in major emerging growth markets. It presents a detailed outline of the Brazil, Russia, India and China (BRIC) markets to understand their cultural and socio-economic complexity. With emerging markets at the center, major paradigm shifts are explained such as 'one world strategies'. The author reveals the importance of market-driven positioning that uses local differences and consumer preferences as opportunities without contradicting a corporation's global positioning. Professionals in international marketing and business strategists will find the hands-on guidance to 25 new success strategies particularly useful. This book is also a must-read for people dealing with branding and marketing in a 'glocalised' world.

Human Resource Management John Wiley & Sons

Data is the foundation of the digital

economy. Industry 4.0 and digital services are producing so far unknown quantities of data and make new business models possible. Under these circumstances, data quality has become the critical factor for success. This book presents a holistic approach for data quality management and presents ten case studies about this issue. It is intended for practitioners dealing with data quality management and data governance as well as for scientists. The book was written at the Competence Center Corporate Data Quality (CC CDQ) in close cooperation between researchers from the University of St. Gallen and Fraunhofer IML as well as many representatives from more than 20 major corporations. Chapter 1 introduces the role of data in the digitization of business and society and describes the most important business drivers for data quality. It presents the Framework for Corporate Data Quality Management and introduces essential terms and concepts. Chapter 2 presents practical, successful examples of the management of the quality of master data based on ten cases studies that were conducted by the CC CDQ. The case studies cover every aspect of the Framework for Corporate Data Quality Management. Chapter 3 describes selected tools for master data quality management. The three tools have been distinguished through their broad applicability (method for DQM strategy development and DQM maturity assessment) and their high level of innovation (Corporate Data League). Chapter 4 summarizes the essential factors for the successful management of the master data quality and provides a checklist of immediate measures that should be addressed immediately after the start of a data quality management project. This guarantees a quick start into the topic and provides initial recommendations for actions to be taken by project and line managers. Please also check out the book's homepage at <http://www.cdq-book.org/Strategies, Platforms, Technologies, Governance and Societal Challenges> Academic Conferences limited
Industrial tourism presents opportunities, both in terms of income and as a tool of

management, for individual firms who open their doors - and consequently their local regions - to the public. But how can these opportunities be organised in a way that enables both the city and the enterprise to take advantage? This book analyzes the conditions for successful industrial tourism development using case studies of Wolfsburg, Cologne, Pays de la Loire, Turin, Shanghai and Rotterdam, and makes astute recommendations for cities and companies with ambitions in this field. *Understanding Institutional and Stakeholder Pressures along the Value Chain* CRC Press

Corporate boards play a central role in corporate governance and are thus regulated in the corporate law and corporate governance codes of all industrialized countries. Yet while there is a common core of rules on the boards considerable differences remain. These differences depend partly on shareholder structure, partly on historical, political and social developments and especially employee representation on the board. More recently, in particular with the rise of the international corporate governance code movement, there is a clear tendency towards convergence, at least in terms of the formal provisions of the codes. This book analyses the corporate boards, their regulation in law and codes and their actual functioning in ten European countries (Belgium, France, Germany, Italy, the Netherlands, Poland, Spain, Sweden, Switzerland and the United Kingdom). It offers the most up to date practical and analytical information on boards in Europe by leading company law experts. The issues addressed include: board structure, composition and functioning (one tier v. two tier, independent directors, expertise and diversity, separating the chair and the CEO functions, information streams, committees, voting and employee representation); enforcement by liability rules (in particular conflicts of interest), incentive structures (remuneration) and shareholder activism.

China's Quest for Foreign Technology

Edward Elgar Publishing

Environmental Technology and Innovations contains papers presented at the International Conference on Environmental Technology and Innovations (ICETI 2016, Ho Chi Minh City, Viet Nam, 23-25 November 2016). The book covers a wide range of topics within environmental engineering and technologies including: • General environmental engineering • Clean energy and sustainability • Water and wastewater management • Public health and

environment. The application areas range from emerging pollutants of air, soil and water environment, remediation technologies, clean energy and sustainability of biofuels, waste to energy, water and wastewater management, public health and the environment, quality and safety of food production to environmental planning and management and policies for cities and regions. The papers cover both theory and applications, and are focused on a wide range of sectors and problem areas. Integral demonstrations of the use of reliability and environmental engineering are provided in many practical applications concerning major technological approaches. Environmental Technology and Innovations will be of interest to academics and professionals working in a wide range of industrial, governmental and academic sectors, including water and waste management, energy generation, fuel production and use, protection of natural heritage, industrial ecology, man health protection and policy making.

Sustainability and Life Cycle Assessment in Industrial Biotechnology CRC Press

This book reviews the assessment of industrial biotechnology products and processes from a sustainable perspective. Industrial Biotechnology is a comparably young field which comes along with high expectations with regard to sustainability issues. These stem from the promise of reducing greenhouse gas emissions and replacing fossil resources in the near or later future and using green technology, i.e. more environmentally friendly technologies. The intended economic, ecological and social benefits, however, need to be proven, resulting in a variety of challenges, both from a methodological and application point of view. In this book, specific assessment and application topics of industrial biotechnology are addressed, highlighting challenges and solutions for both developers and users of assessment methods. In twelve chapters, experts in their particular fields define the scope, characterize industrial biotechnology and show in their contributions the state of the art, challenges and prospects of assessing industrial biotechnology products and processes. The chapter 'Societal and Ethical Aspects of Industrial Biotechnology' of this book is available open access under a CC BY 4.0 license at link.springer.com

100 Pioneers in Efficient Resource Management SAGE

This book presents the ways in which three key issues of the modern world - transformation, digitalisation and sustainability - may be combined for the greater good and highlights which

activities may be designed to integrate these three directly linked paths. It is an experience-derived and evidence-based analysis of how sustainable development impacts the transformation of the economy and how the business environment influences economic transformation in the light of the sustainable development principles. The book addresses the current challenges and shows how the economy can be transformed further in an organic way that meets the needs of society and the environment, through the use of digital technologies. The multidisciplinary approach to sustainability transformation is one of the core strengths of the book, as it emphasises the need for a holistic approach to the functioning of sustainable development ideas at the micro- and macro-levels. The authors present a fresh perspective, particularly around the regulations stimulating the sustainable development of enterprises, tax systems, and the allocation of capital. Moreover, the book brings together and makes available the results of the latest research on the subject, using a vast amount of primary evidence and both quantitative and qualitative methodology. The authors' insights go beyond the obvious effects of economic transformation and call attention to ways in which smart technology and digitalisation may help to achieve the Sustainable Development Goals. The book is directed first and foremost towards academics, researchers and students, but also professionals, who would like to expand their knowledge of sustainable development from a scientific perspective.

Colored concrete energized by Lanxess Energizing Chemistry OUP Oxford

A comprehensive introduction to HRM for students who are new to the field, but who will be seeking employment in a global market, working with diverse colleagues and across international borders. Broken down into three parts covering Strategic Issues in HRM, HRM in Practice and HRM in Context, and weaving international and cross-cultural perspectives throughout, the text explores the ever-changing world of human resource management. The various theories, practices and debates that populate this field are examined, and the challenges and controversies that arise when theory meets practice are explored. The international dimensions of HRM, including cross-cultural working, diversity, equality and international business, have been considered throughout. Practical learning features have been included to help students develop skills they can apply

to their course and in graduate employment. In the new edition, all chapters have been thoroughly updated and the authors have included an additional chapter on Digitization and Artificial Intelligence in HRM. The book is supported by a wide range of online resources and tools for both lecturers and students, including access to SAGE journal articles, chapter specific podcasts, SAGE video, PowerPoint slides, interactive multiple choice questions and SAGE Business Cases. Suitable for undergraduates and post-graduate students looking for a strategic and international perspective of HRM.

London, England, 29-30 March 2006
Springer

'Beat the Odds' evolved from a study of a broad pool of companies across a wide spectrum of performance over an extended period of time. It clearly illustrates why great organisations slip from leader to follower to road kill and how organisations can beat the odds and avoid this fate.

Proceedings of the 1st International Conference on Environmental Technology and Innovations (Ho Chi Minh City, Vietnam, 23-25 November 2016) DEStech Publications, Inc

This book describes in depth knowledge of designing and operating reverse osmosis (RO) systems for water desalination, and covers issues which will effect the probability for the long-standing success of the application. It also provides guidelines that will increase the performance of seawater RO desalination systems by avoiding errors in the design and operation and suggest corrective measures and troubleshooting of the problems encountered during RO operation. This book also provides guidelines for the best RO design and operational performance. In the introductory section, the book covers the history of RO along with the fundamentals, principles, transport models, and equations. Following sections cover the practical areas such as pretreatment processes, design parameters, design software programs (WAVE, IMSDesign, TORAYDS2, Lewaplust, ROAM Ver. 2.0, Winflows etc.), RO performance monitoring, normalization software programs (RODataXL and TorayTrak), troubleshooting as well as system engineering. Simplified methods to use the design software programs are also properly illustrated and the screenshots of the results, methods etc. are also given here along with a video tutorial. The final section of the book includes the frequently asked questions along with their answers.

Moreover, various case studies carried out and recent developments related to RO system performance, membrane fouling, scaling, and degradation studies have been analyzed. The book also has several work out examples, which are detailed in a careful as well as simple manner that help the reader to understand and follow it properly. The information presented in some of the case studies are obtained from existing commercial RO desalination plants. These topics enable the book to become a perfect tool for engineers and plant operators/technicians, who are responsible for RO system design, operation, maintenance, and troubleshooting. With the right system design, proper operation, and maintenance program, the RO system can offer high purity water for several years. Provides guidelines for the optimum design and operational performance of reverse osmosis desalination plants. Presents step-by-step procedure to design reverse osmosis system with the latest design software programs along with a video tutorial Analyzes some of the issues faced during the design and operation of the reverse osmosis desalination systems, suggest corrective measures and its troubleshooting. Discusses reverse osmosis desalination pretreatment processes, design parameters, system performance monitoring, and normalization software programs Examines recent developments related to system performance, membrane fouling, and scaling studies Presents case studies related to commercial reverse osmosis desalination plants Perfect training guide for engineers and plant operators, who are responsible for reverse osmosis system design, operation and maintainance

EU Chemicals Regulation epubli
This edited collection examines contemporary directions in geographical research on South Africa. It encompasses a cross section of selected themes of critical importance not only to the discipline of Geography in South Africa, but also of relevance to other areas of the Global South. All chapters are original contributions, providing a state of the art research baseline on key themes in physical, human and environmental geography, and in understanding the changing geographical landscapes of modern South Africa. These contributions set the scene for an understanding of the relationships between modern South Africa and the wider contemporary world, including issues of sustainable development and growth in the Global South.
Volume 3 MIT Press

This book analyzes China's foreign technology acquisition activity and how this has helped its rapid rise to superpower status. Since 1949, China has operated a vast and unique system of foreign technology spotting and transfer aimed at accelerating civilian and military development, reducing the cost of basic research, and shoring up its power domestically and abroad—without running the political risks borne by liberal societies as a basis for their creative developments. While discounted in some circles as derivative and consigned to perpetual catch-up mode, China's "hybrid" system of legal, illegal, and extralegal import of foreign technology, combined with its indigenous efforts, is, the authors believe, enormously effective and must be taken seriously. Accordingly, in this volume, 17 international specialists combine their scholarship to portray the system's structure and functioning in heretofore unseen detail, using primary Chinese sources to demonstrate the perniciousness of the problem in a manner not likely to be controverted. The book concludes with a series of recommendations culled from the authors' interactions with experts worldwide. This book will be of much interest to students of Chinese politics, US foreign policy, intelligence studies, science and technology studies, and International Relations in general.

The Economics of Sustainable Transformation GRIN Verlag

Daten sind die strategische Ressource des 21. Jahrhunderts. Es findet kein Geschäftsprozess, keine Kommunikation zwischen Geschäftspartnern, keine Wertschöpfung statt, ohne dass die involvierten Personen, Maschinen und IT-Systeme Daten nutzen, erzeugen oder verändern. Trends wie die Digitalisierung, Industrie 4.0 und Social Media tragen ebenfalls dazu bei, dass Datenmanagement zu einer Kernkompetenz für erfolgreiche Unternehmen dieser Zeit geworden ist. Damit Daten ihren ganzen Wert entfalten können, müssen sie stets in angemessener Qualität zur Verfügung stehen. Dies gilt besonders für Stammdaten, die zentralen Geschäftsobjekte eines Unternehmens. Dieses Buch zeigt einen ganzheitlichen Ansatz zum qualitätsbewussten Management von Stammdaten auf und richtet sich damit sowohl an Praktiker als auch an die Wissenschaft. Das „Framework für Stammdatenqualitätsmanagement“ wurde im Rahmen des „Competence Center Corporate Data Quality“ der Universität St. Gallen seit dem Jahr 2006 gemeinsam mit

Unternehmen aus unterschiedlichen Industrien in zahlreichen praktischen Anwendungen entwickelt und verbessert. Neben den theoretischen Grundlagen räumt das Buch der praktischen Sicht mit 10 Fallstudien großen Raum ein, die erfolgreich durchgeführte Datenqualitätsprojekte praxisnah aufbereiten. Schließlich führt das Buch noch Methoden und Werkzeuge für das Datenqualitätsmanagement auf, die (Stamm-)datenmanager bei Projekten im eigenen betrieblichen Umfeld unterstützen können.

Economic Development and Export of Human Capital. A Contradiction?

Springer

Carlo Manuel Drauth explores under which conditions multinational enterprises systematically manage their human rights impacts with a view to preventing corporate human rights violations across their operations. Using a multi-method research design and focusing on the 30 largest German firms, the author finds that it is neither institutional forces (e.g., standards or norms) nor stakeholder pressures (e.g., from NGOs or trade unions) alone, but their combined effect that leads to a systematic human rights management at the firm-level. This finding informs a new theoretical approach to the study of CSR, integrating institutional and stakeholder theories while taking an explicit value chain perspective.

New Governance, Hybridity and REACH

Springer

· Technical explanation of composite materials in vehicle design and manufacture · Covers all phases of composites design, formulation, fabrication, and testing · Features hundreds of case studies and hard-to-find formulas and analytical data · Detailed information on resins, preforms, lightweighting, biobased materials -----

----- This technical book provides a comprehensive explanation of how advanced composite materials, including FRPs, reinforced thermoplastics, carbon-based composites and many others are designed, processed and utilized in exterior, interior, under-the-hood, structural, semi-structural and non-structural components in passenger cars, performance cars, trucks, motorbikes, and mass transit vehicles. The book clarifies how the material properties of composites can be optimized to decrease weight, expand design options, improve crashworthiness, and reduce fuel consumption in response to CAFE and other regulations. The many case studies and equation-based analyses in this book

are intended to assist engineers and others in the selection of materials and the fabrication of vehicle parts. Table of Contents: CHAPTER 1: INTRODUCTION 1.1 Introduction 1.2 History and Legislative Actions 1.3 The Case for Lightweighting 1.4 Technological Barriers 1.5 Advantages and Opportunities 1.6 Integral Factors 1.7 Summary 1.8 References CHAPTER 2: POLYMER RESINS, ADDITIVES AND SANDWICH CORES FOR AUTOMOTIVE, MASS TRANSIT AND HEAVY TRUCKS 2.1 Introduction 2.2 Polymer Resins: Thermoset and Thermoplastic 2.3 Thermoset Polymer Composites 2.4 Thermoplastic Resins 2.5 Additives 2.6 Structural Foams and Core Materials 2.7 Summary 2.8 References CHAPTER 3: REINFORCEMENTS FOR AUTOMOTIVE AND TRANSPORTATION APPLICATIONS 3.1 Reinforcing Fibers 3.2 Reinforcement Length Scales and Forms 3.3 Glass Fibers 3.4 Carbon or Graphite Fibers 3.5 Aramid (Kevlar[®]) Fibers 3.6 High-Strength Polyolefin Fibers 3.7 Basalt Fibers 3.8 Summary 3.9 References CHAPTER 4: MATERIAL FORMS FOR AUTOMOTIVE, HEAVY TRUCKS AND MASS TRANSIT 4.1 Need for Intermediate Material Forms 4.2 Preforming 4.3 Intermediate Material Form for Thermoplastic Composites 4.4 Summary 4.5 References CHAPTER 5: DISCONTINUOUS REINFORCEMENT-BASED PROCESSES FOR AUTOMOTIVE AND TRANSPORTATION APPLICATIONS 5.1 Discontinuous Forms 5.2 Glass Mat Thermoplastic Composites (GMT) 5.3 Long Fiber Thermoplastics (LFT) 5.4 Sheet Molding Compound (SMC) 5.5 Compression Molding 5.6 Programmable Powdered Preform Process (P4) 5.7 Structural Foam Molding 5.8 Other Application Case Studies with Discontinuous Fiber Composites 5.9 Exterior 5.10 Interior 5.11 Lightweighting Fuel Cells 5.12 Summary 5.13 References CHAPTER 6: CONTINUOUS FIBER REINFORCEMENT BASED PROCESSES FOR AUTOMOTIVE, HEAVY TRUCKS AND MASS TRANSIT 6.1 Continuous Fiber Composites 6.2 Preforming 6.3 Continuous Fiber Processes for Automotive and Transportation Applications 6.4 Application Case Studies with Continuous Fiber Reinforcements 6.5 Summary 6.6 References CHAPTER 7: MECHANICS AND DESIGN TIPS 7.1 Test Methods and Specific Properties 7.2 Conversion Between Volume and Weight Fractions 7.3 Stiffness and Strength Prediction of Discontinuous and Continuous Fiber Composites 7.4 Stiffness Equivalency 7.5 Sandwich Composites 7.6 Ribbed LFT and Tape Reinforced LFT 7.7 Summary 7.8 References CHAPTER 8: COMPOSITE

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Surveying a wide variety of disciplines, this fully-revised 7th edition offers a sophisticated and engaging treatment of the rapidly expanding field of organizational communication. Places organizations and organizational communication within a broader social, economic, and cultural context. Applies a global perspective throughout, including thoughtful consideration of non-Western forms of leadership, as well as global economic contexts. Offers a level of sophistication and integration of ideas from a variety of disciplines that makes this treatment definitive. Updated in the seventh edition: Coverage of recent events and their ethical dimensions, including the bank crisis and bailouts in the US and UK. Offers a nuanced, in-depth discussion of technology, and a new chapter on organizational change. Includes new and revised case studies for a fresh view on perennial topics, incorporating a global focus throughout. Online Instructors'

Manual, including sample syllabi, tips for using the case studies, test questions, and supplemental case studies