

# Building Scalable Web Sites By Cal Henderson Weibnc

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## **BRODERICK GIANCARLO**

*Building Django 2.0 Web Applications*  
"O'Reilly Media, Inc."

As one of today's cloud computing services, Google App Engine does more than provide access to a large system of servers. It also offers you a simple model for building applications that scale automatically to accommodate millions of users. With Programming Google App Engine, you'll get expert practical guidance that will help you make the best use of this powerful platform. Google engineer Dan Sanderson shows you how to design your applications for scalability, including ways to perform common development tasks using App Engine's APIs and scalable services. You'll learn about App Engine's application server architecture, runtime environments, and scalable datastore for distributing data, as well as techniques for optimizing your application. App Engine offers nearly unlimited computing power, and this book provides clear and concise instructions for getting the most from it right from the source. Discover the differences between traditional web development and development with App Engine Learn the details of App Engine's Python and Java runtime environments Understand how App Engine handles web requests and executes application code Learn how to use App Engine's scalable datastore, including queries and indexes, transactions, and data modeling Use task queues to parallelize and distribute work across the infrastructure Deploy and manage applications with ease

### **Building Scalable and High-performance Java Web Applications Using J2EE Technology** Apress

Building, scaling, and optimizing the next generation of Web applications.

### **Practical Go** John Wiley & Sons

Can a system be considered truly reliable if it isn't fundamentally secure? Or can it be considered secure if it's unreliable? Security is crucial to the design and operation of scalable systems in

production, as it plays an important part in product quality, performance, and availability. In this book, experts from Google share best practices to help your organization design scalable and reliable systems that are fundamentally secure. Two previous O'Reilly books from Google—Site Reliability Engineering and The Site Reliability

Workbook—demonstrated how and why a commitment to the entire service lifecycle enables organizations to successfully build, deploy, monitor, and maintain software systems. In this latest guide, the authors offer insights into system design, implementation, and maintenance from practitioners who specialize in security and reliability. They also discuss how building and adopting their recommended best practices requires a culture that's supportive of such change. You'll learn about secure and reliable systems through: Design strategies

Recommendations for coding, testing, and debugging practices Strategies to prepare for, respond to, and recover from incidents Cultural best practices that help teams across your organization collaborate effectively

### **Building Highly Scalable Database Applications with .NET** "O'Reilly Media, Inc."

How prepared are you to build fast and efficient web applications? This eloquent book provides what every web developer should know about the network, from fundamental limitations that affect performance to major innovations for building even more powerful browser applications—including HTTP 2.0 and XHR improvements, Server-Sent Events (SSE), WebSocket, and WebRTC. Author Ilya Grigorik, a web performance engineer at Google, demonstrates performance optimization best practices for TCP, UDP, and TLS protocols, and explains unique wireless and mobile network optimization requirements. You'll then dive into performance characteristics of technologies such as HTTP 2.0, client-side network scripting with XHR, real-time streaming with SSE and WebSocket, and P2P communication with WebRTC. Deliver superlative TCP, UDP, and TLS

performance Speed up network performance over 3G/4G mobile networks Develop fast and energy-efficient mobile applications Address bottlenecks in HTTP 1.x and other browser protocols Plan for and deliver the best HTTP 2.0 performance Enable efficient real-time streaming in the browser Create efficient peer-to-peer videoconferencing and low-latency applications with real-time WebRTC transports

*Hello, Startup* "O'Reilly Media, Inc."

This is the book for Gophers who want to learn how to build distributed systems. You know the basics of Go and are eager to put your knowledge to work. Build distributed services that are highly available, resilient, and scalable. This book is just what you need to apply Go to real-world situations. Level up your engineering skills today. Take your Go skills to the next level by learning how to design, develop, and deploy a distributed service. Start from the bare essentials of storage handling, then work your way through networking a client and server, and finally to distributing server instances, deployment, and testing. All this will make coding in your day job or side projects easier, faster, and more fun. Create your own distributed services and contribute to open source projects. Build networked, secure clients and servers with gRPC. Gain insights into your systems and debug issues with observable services instrumented with metrics, logs, and traces. Operate your own Certificate Authority to authenticate internal web services with TLS. Automatically handle when nodes are added or removed to your cluster with service discovery. Coordinate distributed systems with replicated state machines powered by the Raft consensus algorithm. Lay out your applications and libraries to be modular and easy to maintain. Write CLIs to configure and run your applications. Run your distributed system locally and deploy to the cloud with Kubernetes. Test and benchmark your applications to ensure they're correct and fast. Dive into writing Go and join the hundreds of thousands who are using it to build software for the real world. What You Need: Go 1.13+ and Kubernetes 1.16+

### Scalability Rules Apress

Performance is critical to the success of any web site, and yet today's web applications push browsers to their limits with increasing amounts of rich content and heavy use of Ajax. In this book, Steve Souders, web performance evangelist at Google and former Chief Performance Yahoo!, provides valuable techniques to help you optimize your site's performance. Souders' previous book, the bestselling *High Performance Web Sites*, shocked the web development world by revealing that 80% of the time it takes for a web page to load is on the client side. In *Even Faster Web Sites*, Souders and eight expert contributors provide best practices and pragmatic advice for improving your site's performance in three critical categories: JavaScript—Get advice for understanding Ajax performance, writing efficient JavaScript, creating responsive applications, loading scripts without blocking other components, and more. Network—Learn to share resources across multiple domains, reduce image size without loss of quality, and use chunked encoding to render pages faster. Browser—Discover alternatives to iframes, how to simplify CSS selectors, and other techniques. Speed is essential for today's rich media web sites and Web 2.0 applications. With this book, you'll learn how to shave precious seconds off your sites' load times and make them respond even faster. This book contains six guest chapters contributed by Dion Almaer, Doug Crockford, Ben Galbraith, Tony Gentilcore, Dylan Schiemann, Stoyan Stefanov, Nicole Sullivan, and Nicholas C. Zakas.

### Scalable and Modular Architecture for CSS "O'Reilly Media, Inc."

Give users the real-time experience they expect, by using Elixir and Phoenix Channels to build applications that instantly react to changes and reflect the application's true state. Learn how Elixir and Phoenix make it easy and enjoyable to create real-time applications that scale to a large number of users. Apply system design and development best practices to create applications that are easy to maintain. Gain confidence by learning how to break your applications before your users do. Deploy applications with minimized resource use and maximized performance. Real-time applications come with real challenges - persistent connections, multi-server deployment, and strict performance requirements are just a few. Don't try to solve these challenges by yourself - use a framework that handles them for you. Elixir and Phoenix Channels provide a solid foundation on which to

build stable and scalable real-time applications. Build applications that thrive for years to come with the best-practices found in this book. Understand the magic of real-time communication by inspecting the WebSocket protocol in action. Avoid performance pitfalls early in the development lifecycle with a catalog of common problems and their solutions. Leverage GenStage to build a data pipeline that improves scalability. Break your application before your users do and confidently deploy them. Build a real-world project using solid application design and testing practices that help make future changes a breeze. Create distributed apps that can scale to many users with tools like Phoenix Tracker. Deploy and monitor your application with confidence and reduce outages. Deliver an exceptional real-time experience to your users, with easy maintenance, reduced operational costs, and maximized performance, using Elixir and Phoenix Channels. What You Need: You'll need Elixir 1.9+ and Erlang/OTP 22+ installed on a Mac OS X, Linux, or Windows machine.

### Practical Node.js Addison-Wesley Professional

50 Powerful, Easy-to-Use Rules for Supporting Hypergrowth in Any Environment Scalability Rules is the easy-to-use scalability primer and reference for every architect, developer, web professional, and manager. Authors Martin L. Abbott and Michael T. Fisher have helped scale more than 200 hypergrowth Internet sites through their consulting practice. Now, drawing on their unsurpassed experience, they present 50 clear, proven scalability rules—and practical guidance for applying them. Abbott and Fisher transform scalability from a “black art” to a set of realistic, technology-agnostic best practices for supporting hypergrowth in nearly any environment, including both frontend and backend systems. For architects, they offer powerful new insights for creating and evaluating designs. For developers, they share specific techniques for handling everything from databases to state. For managers, they provide invaluable help in goal-setting, decision-making, and interacting with technical teams. Whatever your role, you'll find practical risk/benefit guidance for setting priorities—and getting maximum “bang for the buck.” • Simplifying architectures and avoiding “over-engineering” • Scaling via cloning, replication, separating functionality, and splitting data sets • Scaling out, not up • Getting more out of databases without compromising scalability • Avoiding unnecessary redirects and redundant

double-checking • Using caches and content delivery networks more aggressively, without introducing unacceptable complexity • Designing for fault tolerance, graceful failure, and easy rollback • Striving for statelessness when you can; efficiently handling state when you must • Effectively utilizing asynchronous communication • Learning quickly from mistakes, and much more

### **Designing Scalable .NET Applications**

"O'Reilly Media, Inc."

This invaluable roadmap for startup engineers reveals how to successfully handle web application scalability challenges to meet increasing product and traffic demands. *Web Scalability for Startup Engineers* shows engineers working at startups and small companies how to plan and implement a comprehensive scalability strategy. It presents broad and holistic view of infrastructure and architecture of a scalable web application. Successful startups often face the challenge of scalability, and the core concepts driving a scalable architecture are language and platform agnostic. The book covers scalability of HTTP-based systems (websites, REST APIs, SaaS, and mobile application backends), starting with a high-level perspective before taking a deep dive into common challenges and issues. This approach builds a holistic view of the problem, helping you see the big picture, and then introduces different technologies and best practices for solving the problem at hand. The book is enriched with the author's real-world experience and expert advice, saving you precious time and effort by learning from others' mistakes and successes. Language-agnostic approach addresses universally challenging concepts in Web development/scalability—does not require knowledge of a particular language Fills the gap for engineers in startups and smaller companies who have limited means for getting to the next level in terms of accomplishing scalability Strategies presented help to decrease time to market and increase the efficiency of web applications

### The Art of Scalability "O'Reilly Media, Inc."

Practical Node.js is your step-by-step guide to learning how to build a wide range of scalable real-world web applications using a professional development toolkit. Node.js is an innovative and highly efficient platform for creating web services. But Node.js doesn't live in a vacuum! In a modern web development, many different components need to be put together — routing, database driver, ORM, session

management, OAuth, HTML template engine, CSS compiler and many more. If you already know the basics of Node.js, now is the time to discover how to bring it to production level by leveraging its vast ecosystem of packages. As a web developer, you'll work with a varied collection of standards and frameworks - Practical Node.js shows you how all those pieces fit together. Practical Node.js takes you from installing all the necessary modules to writing full-stack web applications by harnessing the power of the Express.js and Hapi frameworks, the MongoDB database with Mongoose and MongoSkin, Jade and Handlebars template engines, Stylus and LESS CSS languages, OAuth and Everyauth libraries, and the Socket.IO and Derby libraries, and everything in between. The book also covers how to deploy to Heroku and AWS, daemonize apps, and write REST APIs. You'll build full-stack real-world Node.js apps from scratch, and also discover how to write your own Node.js modules and publish them on NPM. You already know what Node.js is; now learn what you can do with it and how far you can take it!

[Go: Building Web Applications](#) Morgan Kaufmann

Architecting High Performing, Scalable and Available Enterprise Web Applications provides in-depth insights into techniques for achieving desired scalability, availability and performance quality goals for enterprise web applications. The book provides an integrated 360-degree view of achieving and maintaining these attributes through practical, proven patterns, novel models, best practices, performance strategies, and continuous improvement methodologies and case studies. The author shares his years of experience in application security, enterprise application testing, caching techniques, production operations and maintenance, and efficient project management techniques. - Delivers holistic view of scalability, availability and security, caching, testing and project management - Includes patterns and frameworks that are illustrated with end-to-end case studies - Offers tips and troubleshooting methods for enterprise application testing, security, caching, production operations and project management - Exploration of synergies between techniques and methodologies to achieve end-to-end availability, scalability, performance and security quality attributes - 360-degree viewpoint approach for achieving overall quality - Practitioner viewpoint on proven patterns, techniques, methodologies, models and best practices - Bulleted summary and tabular representation of concepts for

effective understanding - Production operations and troubleshooting tips

[Building Serverless Web Applications](#) "O'Reilly Media, Inc."

Take a deep dive into web development using the Go programming language to build web apps and RESTful services to create reliable and efficient software. Web Development with Go provides Go language fundamentals and then moves on to advanced web development concepts and successful deployment of Go web apps to the cloud. Web Development with Go will teach you how to develop scalable real-world web apps, RESTful services, and backend systems with Go. The book starts off by covering Go programming language fundamentals as a prerequisite for web development. After a thorough understanding of the basics, the book delves into web development using the built-in package, net/http. With each chapter you'll be introduced to new concepts for gradually building a real-world web system. The book further shows you how to integrate Go with other technologies. For example, it provides an overview of using MongoDB as a means of persistent storage, and provides an end-to-end REST API sample as well. The book then moves on to demonstrate how to deploy web apps to the cloud using the Google Cloud platform. Web Development with Go provides: Fundamentals for building real-world web apps in Go Thorough coverage of prerequisites and practical code examples Demo web apps for attaining a deeper understanding of web development A reference REST API app which can be used to build scalable real-world backend services in Go A thorough demonstration of deploying web apps to the Cloud using the Google Cloud platform Go is a high-performance language while providing greater level of developer productivity, therefore Web Development with Go equips you with the necessary skills and knowledge required for effectively building robust and efficient web apps by leveraging the features of Go.

[Designing Data-Intensive Applications](#) "O'Reilly Media, Inc."

Want your web site to display more quickly? This book presents 14 specific rules that will cut 25% to 50% off response time when users request a page. Author Steve Souders, in his job as Chief Performance Yahoo!, collected these best practices while optimizing some of the most-visited pages on the Web. Even sites that had already been highly optimized, such as Yahoo! Search and the Yahoo! Front Page, were able to benefit from these surprisingly simple performance

guidelines. The rules in High Performance Web Sites explain how you can optimize the performance of the Ajax, CSS, JavaScript, Flash, and images that you've already built into your site -- adjustments that are critical for any rich web application. Other sources of information pay a lot of attention to tuning web servers, databases, and hardware, but the bulk of display time is taken up on the browser side and by the communication between server and browser. High Performance Web Sites covers every aspect of that process. Each performance rule is supported by specific examples, and code snippets are available on the book's companion web site. The rules include how to: Make Fewer HTTP Requests Use a Content Delivery Network Add an Expires Header Gzip Components Put Stylesheets at the Top Put Scripts at the Bottom Avoid CSS Expressions Make JavaScript and CSS External Reduce DNS Lookups Minify JavaScript Avoid Redirects Remove Duplicates Scripts Configure ETags Make Ajax Cacheable If you're building pages for high traffic destinations and want to optimize the experience of users visiting your site, this book is indispensable. "If everyone would implement just 20% of Steve's guidelines, the Web would be dramatically better place. Between this book and Steve's YSlow extension, there's really no excuse for having a sluggish web site anymore." - Joe Hewitt, Developer of Firebug debugger and Mozilla's DOM Inspector "Steve Souders has done a fantastic job of distilling a massive, semi-arcane art down to a set of concise, actionable, pragmatic engineering steps that will change the world of web performance." -Eric Lawrence, Developer of the Fiddler Web Debugger, Microsoft Corporation

**Go Web Programming** Addison-Wesley Professional

If the phrase scalability sounds alien to you, then this is an ideal book for you. You will not need much Node.js experience as each framework is demonstrated in a way that requires no previous knowledge of the framework. You will be building scalable Node.js applications in no time! Knowledge of JavaScript is required.

[Building Secure and Reliable Systems](#) Packt Publishing Ltd

This book is the "Hello, World" tutorial for building products, technologies, and teams in a startup environment. It's based on the experiences of the author, Yevgeniy (Jim) Brikman, as well as interviews with programmers from some of the most successful startups of the last decade, including Google, Facebook, LinkedIn, Twitter, GitHub, Stripe, Instagram, AdMob,

Pinterest, and many others. Hello, Startup is a practical, how-to guide that consists of three parts: Products, Technologies, and Teams. Although at its core, this is a book for programmers, by programmers, only Part II (Technologies) is significantly technical, while the rest should be accessible to technical and non-technical audiences alike. If you're at all interested in startups—whether you're a programmer at the beginning of your career, a seasoned developer bored with large company politics, or a manager looking to motivate your engineers—this book is for you.

**Building Scalable Web Sites** Pearson Education

As a developer, you are aware of the increasing concern amongst developers and site architects that websites be able to handle the vast number of visitors that flood the Internet on a daily basis. Scalable Internet Architectures addresses these concerns by teaching you both good and bad design methodologies for building new sites and how to scale existing websites to robust, high-availability websites. Primarily example-based, the book discusses major topics in web architectural design, presenting existing solutions and how they work. Technology budget tight? This book will work for you, too, as it introduces new and innovative concepts to solving traditionally expensive problems without a large technology budget. Using open source and proprietary examples, you will be engaged in best practice design methodologies for building new sites, as well as appropriately scaling both growing and shrinking sites. Website development help has arrived in the form of Scalable Internet Architectures.

[Creating Interactive Websites with PHP and Web Services](#) "O'Reilly Media, Inc." "Working with REST and Web-Sockets on Yaws"--Cover.

**Scalable Internet Architectures** John Wiley & Sons

How do you create a mission-critical site that provides exceptional performance while remaining flexible, adaptable, and reliable 24/7? Written by the manager of a UI group at Yahoo!, Developing Large Web

Applications offers practical steps for building rock-solid applications that remain effective even as you add features, functions, and users. You'll learn how to develop large web applications with the extreme precision required for other types of software. Avoid common coding and maintenance headaches as small websites add more pages, more code, and more programmers Get comprehensive solutions for refining HTML, CSS, JavaScript, PHP, and Ajax for large-scale web applications Make changes in one place that ripple through all affected page elements Embrace the virtues of modularity, encapsulation, abstraction, and loosely coupled components Use tried-and-true techniques for managing data exchange, including working with forms and cookies Learn often-overlooked best practices in code management and software engineering Prepare your code to make performance enhancements and testing easier

[Developing Large Web Applications](#)

O'Reilly Media

Summary Go Web Programming teaches you how to build scalable, high-performance web applications in Go using modern design principles. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology The Go language handles the demands of scalable, high-performance web applications by providing clean and fast compiled code, garbage collection, a simple concurrency model, and a fantastic standard library. It's perfect for writing microservices or building scalable, maintainable systems. About the Book Go Web Programming teaches you how to build web applications in Go using modern design principles. You'll learn how to implement the dependency injection design pattern for writing test doubles, use concurrency in web applications, and create and consume JSON and XML in web services. Along the way, you'll discover how to minimize your dependence on external frameworks, and you'll pick up valuable productivity techniques for testing and deploying your applications. What's Inside Basics Testing and

benchmarking Using concurrency Deploying to standalone servers, PaaS, and Docker Dozens of tips, tricks, and techniques About the Reader This book assumes you're familiar with Go language basics and the general concepts of web development. About the Author Sau Sheong Chang is Managing Director of Digital Technology at Singapore Power and an active contributor to the Ruby and Go communities. Table of Contents PART 1 GO AND WEB APPLICATIONS Go and web applications Go ChitChat PART 2 BASIC WEB APPLICATIONS Handling requests Processing requests Displaying content Storing data PART 3 BEING REAL Go web services Testing your application Leveraging Go concurrency Deploying Go *Building Web Applications with Erlang* Packt Publishing

Data is at the center of many challenges in system design today. Difficult issues need to be figured out, such as scalability, consistency, reliability, efficiency, and maintainability. In addition, we have an overwhelming variety of tools, including relational databases, NoSQL datastores, stream or batch processors, and message brokers. What are the right choices for your application? How do you make sense of all these buzzwords? In this practical and comprehensive guide, author Martin Kleppmann helps you navigate this diverse landscape by examining the pros and cons of various technologies for processing and storing data. Software keeps changing, but the fundamental principles remain the same. With this book, software engineers and architects will learn how to apply those ideas in practice, and how to make full use of data in modern applications. Peer under the hood of the systems you already use, and learn how to use and operate them more effectively Make informed decisions by identifying the strengths and weaknesses of different tools Navigate the trade-offs around consistency, scalability, fault tolerance, and complexity Understand the distributed systems research upon which modern databases are built Peek behind the scenes of major online services, and learn from their architectures