

International Logistics The Management Of International Trade Operations

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BENTON MARISSA

Logistics and Supply Chain Management ePub eBook CRC Press

The fashion industry has a dynamic, ever-changing landscape. The last decade has seen a shift in consumer expectations and a heightened dependence on efficient and effective supply chain management. These shifts in the consumer mentality have already forced apparel retailers to adapt, making changes throughout their organisations to maintain consumer loyalty. This new text provides an overview of the latest trends and advances in fashion supply chain management and logistics, including: The fundamentals of fashion supply chain management Strategic management of the fashion supply chain, including the planning aspect of management Technology in fashion supply chain management Radio-frequency identification (RFID) and interoperability Drawing on the expertise of academics, researchers and industry experts, including a wealth of real-life international cases, this book is ideal for advanced undergraduate and postgraduate students and academics of fashion management, logistics and supply chain management, as well as practising professionals.

International Logistics CRC Press

Global Logistics Network Modelling and Policy provides guidelines on quality policy, covering investments, management and planning for port and hinterland infrastructure, roads, railways and inland waterway ports. The book first describes the authors' concept and formulation models, followed by a description and analysis of the applied data. As shipping companies fiercely compete in an effort to achieve greater efficiency and impact infrastructure policy and plan for the entire supply chain, they need tactics that drive quality transportation policy and new ways to model and simulate worldwide cargo movements, all while estimating demand and capacity of systems. This book provides quantitative tools for modeling, analysis, and simulation of worldwide, inter-modal cargo movement - helping forecast the impacts of logistics and related policies in each region of the world. It covers useful applications for every region of the world, allowing policymakers to tailor results for their own specific uses. Delivers sophisticated quantitative tools for modeling simulations, providing powerful analysis of global intermodal cargo movements Features examples of tools applied to logistical policy situations in every region of the world Serves as a bridge between theory and practice in the field of freight transportation research Provides detailed, data-supported case studies and real-world examples for transportation modelers, planners and policymakers

International Logistics and Supply Chain Outsourcing Elsevier

Fundamentals of Logistics Management provides a unique opportunity to leverage high profile, quality authorship into a market segment that has had little prior access to it. This text approaches logistics from a marketing perspective which is unique to its competitors. It also integrates the area of marketing, accounting, finance, and manufacturing within the text.

Global Logistics International LogisticsThe Management of International Trade OperationsA full-color textbook covering all of the concepts of international logistics. This textbook is written from the perspective of shippers, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2020 Incoterms© rules), exchange rate exposure hedges, international insurance, customs clearance, agency and distributorship sales contracts, contracts of carriage, packaging, transportation, warehousing, dangerous goods shipping, refrigerated goods shipping, as well as security issues.International LogisticsThe Management of International Trade OperationsTaiwan EditionInternational LogisticsThe Management of International Trade Operations Logistics refers to the process of planning, controlling and implementing procedures for the efficient transportation and storage of goods and services. This usually occurs from the point of origination to the point of consumption. This is carried out with the intent of conforming to customer requirements and may include internal, external, inbound and outbound movements. Inbound logistics is focused on purchasing and arranging the inbound movement of parts, machinery or unfinished inventory from suppliers to warehouses, retail stores and assembly plants. Outbound logistics is related to the storage and movement of the final product and related information flow. Logistics is extremely crucial for business. Business logistics encompasses all sectors of industry with optimized supply chains and project life cycles. This book provides significant information of this discipline to help develop a good understanding of logistics and related fields. It elucidates the concepts and innovative models around prospective developments with respect to international logistics and management of trade operations. It will provide comprehensive knowledge to the readers.

Logistics Management for International Business Elsevier The digital transformation is in full swing and fundamentally changes how we live, work, and communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with

delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into three themed-sections: Technologies such as self-driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for shipments. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution explains how executives can create sustainable impact and how competencies can be managed in the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides realistic insights, a ready-to-use knowledge base, and a working vocabulary about current activities and emerging trends of the Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties.

Quantification and Analysis for International Freight

Springer Science & Business Media

Logistics is an integral part of our everyday life. Today it influences more than ever a large number of human and economic activities.

In this book, authors try to illustrate some advanced logistics and supply chain management topics, recently mentioned by academic and industrial personnel. This book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in Fig. 1; but also as part of a whole. If someone wants to study the book more deeply, the suggested approach for this study is shown in Fig. 2. So the readers of this book may be divided into at least two groups: (1) students in Master's courses or higher, who can use this book in their courses as a whole, and (2) experts who want to learn more about a new topic in logistics and supply chain management; this group may want to read a chapter about a special topic that is found in this book. In the context of global competition, the more latent topics in logistics supply chain management are fast growing. This book

falls within this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics. This book is organized as follows: Chapter 1 introduces logistics and supply chain management and contains some primal definitions about these two concepts; some obstacles, prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated.

Fashion Supply Chain and Logistics Management Mittal Publications

International Supply Chain Management -- International Logistics Infrastructure -- Methods of Entry into Foreign Markets -- International Contracts -- Terms of Trade or Incoterms -- Terms of Payment -- Currency of Payment (Managing Transaction Risks) -- International Commercial Documents -- International Insurance -- International Ocean Transportation -- International Air Transportation -- International Land and Multimodal Transportation -- Packaging for Export -- International Logistics Security -- Customs Clearance -- Using International Logistics for Competitive Advantage.

Demystifying Impacts of the Fourth Industrial Revolution CRC Press

An understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline. In its explanation of logistics—the process of moving a commodity or service from customer order to consumption—this guide provides insight into every step of the process, from order processing and purchasing to packaging and warehousing. Tips are included for integrated logistics, customer service, materials flow, and strategic logistics plans.

Global Logistics Kogan Page Publishers

The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: *Elements of Shipping*, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) *Maritime Economics: Management and Marketing*, Alan E. Branch. (978-0-748-73986-8)

Global Cases in Logistics and Supply Chain Management Wiley-Blackwell

Both academia and the real world are showing a vastly increased interest in international logistics. Although this book covers the entire topic, it may not contain sufficient detail to answer all questions. The topic—and the challenge—is much larger than any single book can cover! A number of people helped us, and their

assistance should be recognized. They include Robert L. Argentieri, Eunice Coleman, Patricia J. Daugherty, Robert Derbin, Robert Hannus, Ken Knox, Douglas Long, Eugene L. Magad, Dale S. Rogers, Robert Rouse, John Silvey, and Clyde Kenneth Walter. This book is designed for both the business world and the classroom. A separate Instructor's Manual has been prepared and may be requested on school letterhead from Chapman & Hall.

International Logistics 1 Introduction This book is about international logistics and the international logistics system. International means that it will deal with transactions involving individuals or firms in more than one nation. Logistics means the organized movement of goods, services, and, sometimes, people. Logistics was originally a military term. For example, in author Tom Clancy's novel, *Red Storm Rising*, Russian General Alekseyev thought to himself about a battlefield situation: "The tactics ... no, amateurs discuss tactics. Professional soldiers study logistics. ... 1 When one speaks of the international logistics system, he means that huge array of carriers, forwarders, bankers, traders, and so on that facilitate international transactions, trades, and movements of goods and services. Communications are important, and a logistics system includes whatever communication capability it needs.

Logistics Management Pearson UK

The fifth edition of this established book represents the current trends, best practices, and latest thinking in global logistics. It serves as a forum allowing the contributors--a range of acknowledged logistics-sector specialists--to discuss key logistics issues and share their authoritative views.

PHI Learning Pvt. Ltd.

Students of logistics, transportation, and supply chain management, as well as international managers will find this text an essential reference for understanding how cargo is moved around the world.

International Logistics John Wiley & Sons

The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of *Global Logistics*, edited by Stephen Rinsler and Donald Waters, has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. It provides guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of *Global Logistics* provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new edition introduces new contributors, including leading thinkers from international universities and businesses. *Global Logistics* is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

International Logistics Management Routledge

Understand the importance of supply chain management, including supply chain leadership, strategy, ethics, design and more with this all-encompassing guide.

Essentials of Logistics and Management, Third Edition Kogan Page Publishers

This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends. An introduction to logistics Provides practical applications Discusses trends and new strategies in major parts of the logistic industry

International Logistics Management The Rosen Publishing Group

International transportation and logistics is a part of supply chain process and logistics management is the business field that applies management principles to logistics operations for efficient flow of materials moving and exchanging through the industrial and economic system. The purpose of this book is basically to introduce students and logistics specialists a combination of instructional, updated and practical guidelines on international transportation, freight services and logistics applications. In addition, such interrelated concepts as customs, export-import procedures, Incoterms and their methodologies along with real-life situations and examples are explored. This book is comprised of nine chapters: Transportation and Trade, Introduction to International Logistics, International Sea Transport, International Air Transport, International Road and Rail Transport, International Logistics Applications - with a particular focus on the accounting and financial aspects of Balance of Payments and Bill of Lading (B/L), INCOTERMS, Export-Import Procedure and International Trade through Turkish Customs.

Handbook of Research on the Applications of International Transportation and Logistics for World Trade John Wiley & Sons

The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member of the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University of Calgary, Canada. He is also the author of *Operations Management in the Kogan Page Fast Track MBA Series*. Features **Fundamentals of Logistics Management** John Wiley & Sons This second edition of *Global Logistics Management* has been

thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition: Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at www.blackwellpublishing.com/gourdin to download PowerPoint slides to supplement the book.

The Management of International Trade Operations IGI Global

Taiwan Edition

Text and Cases McGraw Hill Professional

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling *Logistics and Supply Chain Management* is a clear-headed guide to all the key topics in an integrated approach to supply chains, including:

- The link between logistics and customer value.
- Logistics and the bottom line measuring costs and performance.
- Creating a responsive supply chain.
- Managing the global pipeline.
- Managing supply chain relationships.
- Managing risk in the supply chain.
- Matching supply and demand.
- Creating a sustainable supply chain.
- Product design in the supply chain.