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DAAPHNE CLARK

Principles of Data Transfer Through Communications Networks, the Internet, and Autonomous Mobiles Springer Nature
Reveals how consumer choice can be better understood and influenced using social networks analysis (SNA) Intuitively, we all appreciate that we can be influenced by our friends and peers in what we do, how we behave, and what products we consume. Until recently, it has been difficult to measure this interdependence, mainly because data on social networks was difficult to collect and not readily available. More and more companies such as mobile phone carriers or social networking sites such as Facebook are collecting such data electronically. Daniel Birke illustrates in compelling real-world case studies how companies use social networks for marketing purposes and which statistical analysis and unique datasets can be used. Social Networks and their Economics: Explores network effects and the analysis of social networks, whilst providing an overview of the state-of-the art research. Looks at consumption interdependences between friends and peers: Who is influencing who through which channels and to what degree? Presents statistical methods and research techniques that can be used in the analysis of social networks. Examines SNA and its practical application for marketing purposes. Features a supporting website www.wiley.com/go/social_networks featuring SNA visualizations and business case studies. Aimed at post-graduate students involved in social network analysis, industrial economics, innovation and consumer marketing, this book offers a unique perspective from both an academic and practitioner point of view on how social networks can help understand and influence consumer behaviour. This book will prove to be a useful resource for marketing practitioners from companies where social network data is available and for consulting companies who advise businesses on marketing and social media related issues.

Research Anthology on Small Business Strategies for Success and Survival

Springer Nature
Covers details on wireless communication problems, conducive for data-driven solutions Provides a comprehensive account of programming languages, tools, techniques, and good practices Provides an introduction to data-driven techniques applied to wireless communication systems Examines data-driven techniques, performance, and design issues in wireless networks Includes several case studies that examine data-driven solution for QoS in heterogeneous wireless networks

Next Generation of Data Mining

CRC Press
This book constitutes revised selected papers from the First Annual Privacy Forum, APF 2012, held in Limassol, Cyprus, in October 2012. The 13 revised papers presented in this volume were carefully reviewed and selected from 26 submissions. They are organized in topical sections named: modelling; privacy by design; identity management and case studies.

The Organic Chem Lab Survival Manual, A Student's Guide to Techniques

SAGE
This book provides an overview of Federated Learning and how it can be used to build real-world AI-enabled applications. Real-world AI applications frequently have training data distributed in many different locations, with data at different sites having different properties and different formats. In many cases, data movement is not permitted due to security concerns, bandwidth, cost or regulatory restriction. Under these conditions, techniques of federated learning can enable creation of practical applications. Creating practical applications requires implementation of the cycle of learning from data, inferring from data, and acting based on the inference. This book will be the first one to cover all stages of the Learn-Infer-Act cycle, and presents a set of patterns to apply federation to all stages. Another distinct feature of the book is the use of real-world applications with an approach that discusses all aspects that need to be considered in an operational system, including handling of data issues during federation, maintaining compliance with enterprise security policies, and simplifying the logistics of federated AI in enterprise contexts. The book considers federation from a manner agnostic to the actual AI models, allowing the concepts to be applied to all varieties of AI models. This book is probably the first one to cover the space of

enterprise AI-based applications in a holistic manner.

A Digital Phase Locked Loop based Signal and Symbol Recovery System for Wireless Channel

Edward Elgar Publishing
"Written for the laboratory that accompanies the sophomore/junior level courses in Organic Chemistry, Zubrick provides students with a valuable guide to the basic techniques of the Organic Chemistry lab. The book will help students understand and practice good lab safety. It will also help students become familiar with basic instrumentation, techniques and apparatus and help them master the latest techniques such as interpretation of infrared spectroscopy. The guide is mostly macroscale in its orientation."--Publisher's website.

Proceedings of the International Conference on Data Engineering 2015 (DaEng-2015)

Springer Nature
This book, Artificial Intelligence and Machine Learning in Satellite: Data Processing and Services, presents the selected proceedings of the International Conference on Small Satellites (ICSS 2022) that aims to provide an opportunity for academicians, scientists, researchers, and industry experts, engaged in teaching, research, and development on satellite data processing and its services by employing advanced artificial intelligence-based machine learning techniques. This book covers the application of artificial intelligence and machine learning techniques in various domains of earth observations like natural resources and environmental management, water resources, urban and rural development, climate change, and other contemporary subjects. The book will surely be a valuable asset for beginners, researchers, and professionals working in satellite data processing and services using artificial intelligence and machine learning approaches.

Pervasive Computing Technologies for Healthcare

Elsevier
This proceedings set contains 85 selected full papers presented at the 3rd International Conference on Modelling, Computation and Optimization in Information Systems and Management Sciences - MCO 2015, held on May 11-13, 2015 at Lorraine University, France. The present part II of the 2 volume set includes articles devoted to Data analysis and Data mining, Heuristic / Meta heuristic methods for operational research applications, Optimization applied to surveillance and threat detection, Maintenance and Scheduling, Post Crises banking and eco-finance modelling, Transportation, as well as Technologies and methods for multi-stakeholder decision analysis in public settings.

Computational and Statistical Methods for Analysing Big Data with Applications

EduGorilla Publication
Running a small business provides opportunity for greater success, increased growth, and potentially the chance to move to the global business arena, yet also much more risk. Small businesses not only have less employment, but also less annual revenue than a regular-sized business. With the growth of large corporations and chain businesses, it has become harder to maintain the survival of a small business. The COVID-19 pandemic has also brought more pressure onto the already unsteady survival of small businesses, due to forced closures, decreased agility, fewer technological innovations, and smaller customer bases. The Research Anthology on Small Business Strategies for Success and Survival offers current strategies for small businesses that can be utilized in order to maintain equal footing during challenging times. With the proper strategies available to small business owners, small businesses could not only survive, but also excel despite the environment that surrounds them. Covering topics including decision management, new supportive technologies, sustainable development, and micro-financing, this text is ideal for small business owners, entrepreneurs, startup companies, family-owned and operated businesses, restaurateurs, local retailers, managers, executives, academicians, researchers, and students.

Survival Analysis with Interval-Censored Data

CRC Press
Survival Analysis with Interval-Censored Data: A Practical Approach with Examples in R, SAS, and BUGS provides the reader with a practical introduction into the analysis of interval-censored survival times. Although many theoretical developments have appeared in the last fifty years, interval censoring is often ignored in practice. Many are unaware of the impact of inappropriately dealing with interval censoring. In addition, the necessary software is at times difficult to trace. This book fills in the gap between theory and practice. Features: -Provides an overview of frequentist as well as Bayesian methods. -Include a focus on

practical aspects and applications. -Extensively illustrates the methods with examples using R, SAS, and BUGS. Full programs are available on a supplementary website. The authors: Kris Bogaerts is project manager at I-BioStat, KU Leuven. He received his PhD in science (statistics) at KU Leuven on the analysis of interval-censored data. He has gained expertise in a great variety of statistical topics with a focus on the design and analysis of clinical trials. Arnošt Komárek is associate professor of statistics at Charles University, Prague. His subject area of expertise covers mainly survival analysis with the emphasis on interval-censored data and classification based on longitudinal data. He is past chair of the Statistical Modelling Society and editor of Statistical Modelling: An International Journal. Emmanuel Lesaffre is professor of biostatistics at I-BioStat, KU Leuven. His research interests include Bayesian methods, longitudinal data analysis, statistical modelling, analysis of dental data, interval-censored data, misclassification issues, and clinical trials. He is the founding chair of the Statistical Modelling Society, past-president of the International Society for Clinical Biostatistics, and fellow of ISI and ASA.

Modelling, Computation and Optimization in Information Systems and Management Sciences

John Wiley & Sons
This book constitutes the thoroughly refereed post-conference proceedings of the Second International Conference on Industrial IoT Technologies and Applications, IoT 2017, held in Wuhu, China, in March 2017. The volume contains 25 papers carefully reviewed and selected from 41 submissions focusing on topics such as big data, cloud computing, Internet of things, areas of control, mobile computing, and security.

Evaluating Critical Care

John Wiley & Sons
Fog computing is rapidly expanding in its applications and capabilities through various parts of society. Utilizing different types of virtualization technologies can push this branch of computing to even greater heights. Fog Computing: Breakthroughs in Research and Practice contains a compendium of the latest academic material on the evolving theory and practice related to fog computing. Including innovative studies on distributed fog computing environments, programming models, and access control mechanisms, this publication is an ideal source for programmers, IT professionals, students, researchers, and engineers.

Data-Driven Intelligence in Wireless Networks

Academic Press
Orthopaedic Knowledge Update 13 brings you a comprehensive synthesis of the latest clinical thinking and best practices across all orthopaedic specialty areas. Backed by clinical research, informed by practical experience, and rigorously edited by specialty thought leaders, OKU 13 is the most up-to-date resource available anywhere for delivering high-quality orthopaedic patient care today. Keep pace with the rapidly changing body of orthopaedic knowledge and clinical practice with OKU's objective and balanced coverage.

Big Data Management and Processing

Springer
Understand the principles and practical basis of global telecommunications and data communications networks with this essential text. Our increasingly connected world is more reliant than ever on data transport and the communication networking technologies of the moment. Ever-expanding wireless communications and the Internet of Things have brought connectivity into more areas of our lives than ever before. Virtually every workplace and industry is now reliant at some level on data transfer. Principles of Data Transfer through Communications Networks, the Internet, and Autonomous Mobiles offers a comprehensive yet accessible overview of the principles and methods of computer communications and mobile wireless network systems. It's designed to equip a vast range of students and professionals with the necessary toolkit to manage data flows between and across network systems at various scales. Drawing upon decades of teaching and practical experience, it's a must-own resource for anyone looking to understand the core mechanics that power our world of mass communications. Readers will also find: Coverage of cutting-edge technologies such as autonomous vehicular highways that draw upon novel communications technologies Detailed discussion of design and performance behavior for major communication networking technologies Treatment designed for readers with no prior

knowledge of computer science or programming Principles of Data Transfer through Communications Networks, the Internet, and Autonomous Mobiles is ideal for students in data communications, telecommunications and wireless networking technology courses, as well as professionals working in data communications industries or those who make use of data transfer communications networks as part of their work.

[Artificial Intelligence and Machine Learning in Satellite Data Processing and Services](#) CRC Press

The 2nd World Congress on Genetics, Geriatrics and Neurodegenerative Disease Research (GeNeDis 2016), will focus on recent advances in geriatrics and neurodegeneration, ranging from basic science to clinical and pharmaceutical developments and will provide an international focus for the latest scientific discoveries, medical practices, and care initiatives. Advances in information technologies will be discussed along with their implications for various research, implementation, and policy concerns. In addition, the conference will address European and global issues in the funding of long-term care and medico-social policies regarding elderly people. GeNeDis 2016 takes place in Sparta, Greece, 20-23 October, 2016. This volume focuses on the sessions that address geriatrics.

[Handbook of Travel Behaviour](#) Springer

Competition is present for almost every sector nowadays.

Therefore, it is vital for companies to develop a set of strategies in order to survive in the competitive environment of a globalized world. This book discusses how and why not every strategy is appropriate for every sector. The volume offers a qualified and comprehensive analysis to determine effective competitive strategies taking into account the many different factors that affect company performance.

[Environmental Toxicology and Chemistry](#) Jones & Bartlett Learning

A complete pentesting guide facilitating smooth backtracking for working hackers About This Book Conduct network testing, surveillance, pen testing and forensics on MS Windows using Kali Linux Gain a deep understanding of the flaws in web applications and exploit them in a practical manner Pentest Android apps and perform various attacks in the real world using real case studies Who This Book Is For This course is for anyone who wants to learn about security. Basic knowledge of Android programming would be a plus. What You Will Learn Exploit several common Windows network vulnerabilities Recover lost files, investigate successful hacks, and discover hidden data in innocent-looking files Expose vulnerabilities present in web servers and their applications using server-side attacks Use SQL and cross-site scripting (XSS) attacks Check for XSS flaws using the burp suite proxy Acquaint yourself with the fundamental building blocks of Android Apps in the right way Take a look at how your personal data can be stolen by malicious attackers See how developers make mistakes that allow attackers to steal data from phones In Detail The need for penetration testers has grown well over what the IT industry ever anticipated. Running just a vulnerability scanner is no longer an effective method to determine whether a business is truly secure. This learning path will help you develop the most effective penetration testing skills to protect your Windows, web applications, and Android devices. The first module focuses on the Windows platform, which is one of the most common OSes, and managing its security spawned the discipline of IT security. Kali Linux is the premier platform for testing and maintaining Windows security. Employs the most advanced tools and techniques to reproduce the methods used by sophisticated hackers. In this module first, you'll be introduced to Kali's top ten tools and other useful reporting tools. Then, you will find your way around your

target network and determine known vulnerabilities so you can exploit a system remotely. You'll not only learn to penetrate in the machine, but will also learn to work with Windows privilege escalations. The second module will help you get to grips with the tools used in Kali Linux 2.0 that relate to web application hacking. You will get to know about scripting and input validation flaws, AJAX, and security issues related to AJAX. You will also use an automated technique called fuzzing so you can identify flaws in a web application. Finally, you'll understand the web application vulnerabilities and the ways they can be exploited. In the last module, you'll get started with Android security. Android, being the platform with the largest consumer base, is the obvious primary target for attackers. You'll begin this journey with the absolute basics and will then slowly gear up to the concepts of Android rooting, application security assessments, malware, infecting APK files, and fuzzing. You'll gain the skills necessary to perform Android application vulnerability assessments and to create an Android pentesting lab. This Learning Path is a blend of content from the following Packt products: Kali Linux 2: Windows Penetration Testing by Wolf Halton and Bo Weaver Web Penetration Testing with Kali Linux, Second Edition by Juned Ahmed Ansari Hacking Android by Srinivasa Rao Kotipalli and Mohammed A. Imran Style and approach This course uses easy-to-understand yet professional language for explaining concepts to test your network's security.

[Analysis of Wildlife Radio-Tracking Data](#) IGI Global

This book constitutes the refereed proceedings of the 16th EAI International Conference on Pervasive Computing Technologies for Healthcare, PervasiveHealth 2022, which took place in Thessaloniki, Greece, in December 2022. The 45 full papers included in this volume were carefully reviewed and selected from 120 submissions. The papers are organized in the following topical sections: personal informatics and wearable devices; computer vision; IoT-HR: Internet of things in health research; pervasive health for COVID-19; machine learning, human activity recognition and speech recognition; software frameworks and interoperability; facial recognition, gesture recognition and object detection; machine learning, predictive models and personalised healthcare; human-centred design of pervasive health solutions; personalized healthcare.

[Industrial IoT Technologies and Applications](#) Springer

With the substantial advances in the miniaturization of electronic components, wildlife biologists now routinely monitor the movements of free-ranging animals with radio-tracking devices. This book explicates the many analytical techniques and computer programs available to extract biological information from the radio tracking data. - Presentation of software programs for solving specific problems - Design of radio-tracking studies - Mechanics of data collection - Estimation of position by triangulation - Graphic presentation of animal migration, dispersal, fidelity, and association - Home range estimation, habitat utilization, and estimation of survival rates and population size

[Privacy Technologies and Policy](#) Springer Nature

The mobile industry for wireless cellular services has grown at a rapid pace over the past decade. Similarly, Internet service technology has also made dramatic growth through the World Wide Web with a wire line infrastructure. Realization for complete wired/wireless mobile Internet technologies will become the future objectives for convergence of these technologies through multiple enhancements of both cellular mobile systems and Internet interoperability. Flawless integration between these two wired/wireless networks will enable subscribers to not only roam

worldwide, but also to solve the ever increasing demand for data/Internet services. In order to keep up with this noteworthy growth in the demand for wireless broadband, new technologies and structural architectures are needed to greatly improve system performance and network scalability while significantly reducing the cost of equipment and deployment. Dr. Rhee covers the technological development of wired/wireless internet communications in compliance with each iterative generation up to 4G systems, with emphasis on wireless security aspects. By progressing in a systematic matter, presenting the theory and practice of wired/wireless mobile technologies along with various security problems, readers will gain an intimate sense of how mobile internet systems operate and how to address complex security issues. Features: Written by a top expert in information security Gives a clear understanding of wired/wireless mobile internet technologies Presents complete coverage of various cryptographic protocols and specifications needed for 3GPP: AES, KASUMI, Public-key and Elliptic curve cryptography Forecast new features and promising 4G packet-switched wireless internet technologies for voice and data communications Provides MIMO/OFDMA-based for 4G systems such as Long Term Evolution (LTE), Ultra Mobile Broadband (UMB), Mobile WiMax or Wireless Broadband (WiBro) Deals with Intrusion Detection System against worm/virus cyber attacks The book ideal for advanced undergraduate and postgraduate students enrolled in courses such as Wireless Access Networking, Mobile Internet Radio Communications. Practicing engineers in industry and research scientists can use the book as a reference to get reacquainted with mobile radio fundamentals or to gain deeper understanding of complex security issues.

[Techniques for Surviving the Mobile Data Explosion](#) John Wiley & Sons

The last decade has witnessed the rise of big data in game development as the increasing proliferation of Internet-enabled gaming devices has made it easier than ever before to collect large amounts of player-related data. At the same time, the emergence of new business models and the diversification of the player base have exposed a broader potential audience, which attaches great importance to being able to tailor game experiences to a wide range of preferences and skill levels. This, in turn, has led to a growing interest in data mining techniques, as they offer new opportunities for deriving actionable insights to inform game design, to ensure customer satisfaction, to maximize revenues, and to drive technical innovation. By now, data mining and analytics have become vital components of game development. The amount of work being done in this area nowadays makes this an ideal time to put together a book on this subject. Data Analytics Applications in Gaming and Entertainment seeks to provide a cross section of current data analytics applications in game production. It is intended as a companion for practitioners, academic researchers, and students seeking knowledge on the latest practices in game data mining. The chapters have been chosen in such a way as to cover a wide range of topics and to provide readers with a glimpse at the variety of applications of data mining in gaming. A total of 25 authors from industry and academia have contributed 12 chapters covering topics such as player profiling, approaches for analyzing player communities and their social structures, matchmaking, churn prediction and customer lifetime value estimation, communication of analytical results, and visual approaches to game analytics. This book's perspectives and concepts will spark heightened interest in game analytics and foment innovative ideas that will advance the exciting field of online gaming and entertainment.