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HESTER CARLO

Operations Management Tata McGraw-Hill Education Logistics, Supply Chain and Operations Management Case Study Collection is a rich and varied compilation of relevant case studies from across logistics, supply chain management and operations. It contains real life scenarios from leading companies including Volvo, Vortex, Honda of America, Green Cargo and Swedish Transport Administration. It includes a foreword by Martin Christopher. Comprehensive in scope and scrupulous in detail, Logistics, Supply Chain and Operations Management Case Study Collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, hospitality and other industries. In these pages readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers who are involved in logistics and supply chain management will find the collection extremely helpful. Directors and managers will find immediate application of strategies and tactics to their own situations and challenges and learn to identify potential pitfalls before they become chronic issues. Training professionals will have a valuable tool for testing management proficiency in crisis mitigation and

resolution, and particularly useful in academic curriculum, independent learning modules and professional training programs. Academics and professional trainers will benefit from expanded question and answer sections designed to measure knowledge transfer and lessons learned. Students will learn from engaging, topical situations that are highly relevant to the fields of logistics, supply chain management and operations, and both students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

Cases in Operations Management McGraw-Hill Education Logistics, Supply Chain and Operations Management Case Study Collection is a rich and varied compilation of relevant case studies from across logistics, supply chain management and operations. It contains real life scenarios from leading companies including Volvo, Vortex, Honda of America, Green Cargo and Swedish Transport Administration. It includes a foreword by Martin Christopher. Comprehensive in scope and scrupulous in detail, Logistics, Supply Chain and Operations Management Case Study Collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, hospitality and other industries. In these pages readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers who are involved in

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Cases in Operations Management Financial Times/Prentice Hall Approaching the subject from a truly managerial perspective, this brand new text provides clear and concise coverage, whilst the fully updated accompanying CD provides an opportunity to practice and further explore the concepts and techniques introduced.-- Publisher description.

Operations Management in Supply Chain McGraw-Hill/Irwin Covers key aspects of managing either the production function responsible for manufacturing a product or an operations function responsible for providing a service. The book includes case

studies reflecting the nature of management. An LPBB edition is available.

Cases in Operations Management (3a. Ed.). Irwin Professional Publishing

Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases.

This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

Cases in Operations Management Routledge

Operations Management: Contemporary Concepts and Cases, is an ideal book for the instructor seeking a short text with cases.

This book employs a cross-functional perspective, appealing to non-majors and practical for use in an MBA level course in operations management. The size and price of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The cases offer variety in length and rigor; and several are from Harvard and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

Cases in Operations Management PHI Learning Pvt. Ltd.

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OPERATIONS MANAGEMENT IN THE SUPPLY CHAIN:

DECISIONS & CASES Financial Times/Prentice Hall

Operations Management: Contemporary Concepts and Cases, is

an ideal book for the instructor seeking a short text with cases.

This book employs a cross-functional perspective, appealing to non-majors and practical for use in an MBA level course in operations management. The size and price of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The cases offer variety in length and rigor; and several are from Harvard and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

Operations Management Pearson Education

Volume 2 of Logistics, Supply Chain and Procurement Case Study Collection contains new case studies tackling Supply Chain and Procurement issues, aiming to provide solutions affecting a range of different businesses. Comprehensive in scope and scrupulous in detail, this collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, maritime and other industries. Readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers involved in logistics and supply chain management will find the Logistics, Supply Chain and Procurement Case Study Collection full of: immediate application of strategies and tactics to situations and challenges; valuable tools for testing management proficiency in crisis mitigation and resolution; independent learning modules and professional training programmes; expanded question-and-answer sections designed to measure knowledge transfer and lessons learned; engaging, topical situations highly relevant to the fields of logistics, supply chain management and operations. Students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

Logistics, Supply Chain and Operations Management Case Study Collection McGraw-Hill Education

Cases in Operations Management PHI Learning Pvt. Ltd.

Cases in Operations Management McGraw-Hill/Irwin

This book takes a pedagogical approach that is participative and interactive, involving the case study method of learning. Chapters start with an Indian case study of a well known company. This is used as a capstone case for the chapter. The student will find this

an easy learning experience as data and additional information for these enterprises is readily available. The selection of such cases makes classroom learning truly suited to the Indian business environment. The value driven approach to Operations Management is used in structuring the text into three modules. The first module discusses the infrastructure function of Operations Management. Infrastructure function is considered to be product, process, capacity and location. Module Two describes the structure of the operations function. This includes quality and other product transformation processes. Module Three focuses on the organization, people and processes i.e. the job, the work, and the workplace. In addition, most of the mathematical techniques have been separated into supplements attached to the relevant chapters. Software solutions for the techniques have been explained in the text. Every mathematical technique is exemplified with a number of solved problems. Unlike many Production and Operations Management texts, this book covers E-commerce, Industrial Safety, Maintenance, Environmental Management (Green Productivity) and new technological trends in the discipline. These sections should add to the significance of exploring how firms can gain competitive advantage and promote sustainable development at the same time. The last section of the book comprises of a selection of cases from The Indian Institute of Management at Ahmedabad. The cases encompass the entire spectrum of Indian Industry the private and the public sectors, professional and family managed business organizations, service and manufacturing industries, single industry and conglomerates. The cases relate to Operations Strategy, Supply Chain Management, Capacity Planning, New Products, Manufacturing Technologies, etc. The Case Studies are of world class. Prof. Tirupati, one of the authors of the case studies, according to Management Science, has penned one of the top 100 management articles in the 50 years. The book is comprehensive, lucid and easy to read and understand. It should be of great value both to students and faculty.

Cases in Operations Management [by] James L. McKenney [and] Richard S. Rosenbloom Prentice Hall

William V. Gehrlein's Operations Management Cases provides a new collection of cases suited for introductory OM students.

These OM cases have all been classroom tested with undergraduates and MBA's and are unique in providing plenty of

teachable and tested analysis opportunities for students. Gehrlein's book provides cases on all OM topics, with plenty of emphasis on analytic topics such as forecasting, inventory and scheduling.

Loose Leaf for Operations Management in the Supply Chain: Decisions and Cases Financial Times/Prentice Hall

This is a substantial new edition of a successful textbook which continues to have a sensible and 'easy to read' style. Each Chapter has a past/present/future theme with a real strategic approach. Strategic Operations Management shows operations as combining products and services into a complete offer for the customer. Services are therefore seen as key and are integrated throughout the material in each chapter. Manufacturing, service supply and other key factors are all shown to be in place. In an era where companies are fond of talking about core competences but still struggle to understand their operations, this is an important for academics and practitioners alike. Only when managers understand their operations will they be able to leverage them into any sort of capabilities that will lead to competitive advantage. Online tutor resource materials accompany the book.

Cases in Operations Management Cases in Operations Management

Appropriate for both undergraduates and MBA students, *Operations Management in the Supply Chain: Decisions and Cases*, 8e is a guide to operations that takes a unique approach to decision making with a strong emphasis on case materials to put concepts into practice. It provides a balanced treatment of both service and manufacturing firms in a fully updated 4 color revision with modern real-world topics, more Connect content and case solutions. This is the first book to include cross functional decision making for non-majors. In addition, current knowledge is included on global operations, supply chain management, competency-based strategy, Six Sigma, lean systems, artificial intelligence, analytics, sustainability, supply chain risk, and digital technology content like 3D printing and blockchain. Enhanced Connect content includes, SmartBook 2.0, OMintheNews, Practice Operations, and Interactive Data Problems designed to help students visualize key concepts.

Contemporary Concepts and Cases Pearson Education

Franchising now represents more than 10% of the US economy

and 50% of US retail sales, and this winning business model is now showing exceptional promise outside the US as well. Both franchisors and franchisees are beginning to discover immense opportunities to extend operations or build new franchises in emerging markets. Of course, success will depend on their ability to execute - and extending successful franchising operations outside their home markets requires significant new skills, knowledge, and expertise. In *Global Franchising Operations Management*, the field's leading expert and author brings together an unprecedented collection of in-depth cases that illuminate the field's unexplored opportunities, key pitfalls, and proven best practices. Ilan Alon thoroughly covers key challenges from both the franchisor and franchisee perspective, teaching lessons learned by Marks and Spencer, Ruth's Chris Steakhouse, Athlete's Foot, Kodak, Sari Organic, and other pioneers. Through these cases, he addresses pivotal issues such as: Should you take your franchise operation global? What unique marketing and demand management challenges will you face in doing so? Do Master Franchisee or Micro-Franchising strategies make sense for you? What are their risks, and can those risks be managed? How can you efficiently manage logistics, supply chains, and operations in unfamiliar markets? Whatever your role or potential role in global franchising operations, this book will be an indispensable resource.

Production & Operations Management Kogan Page

Featuring case studies from varied settings with strong grounding in real-world decisions, this text illustrates basic concepts while expanding students' understanding of economic, political and cultural concerns that must be interwoven into such key areas as process design, quality and supply chain management.

Cases in Operations Management / Operations Management McGraw-Hill Europe

The third edition of this clearly structured case book has been expanded and updated, and includes an introduction to the analysis of operations management cases. Key areas of operations management are dealt with, including new areas such as operations strategy, performance measurement and TPM.

Instructor's Guide Burns & Oates

A long-time market leader in this discipline, Slack has set the standards in *Operations Management* which other textbooks seek to emulate. Expert authorship, an engaging writing style, and an

interesting collection of cases combine to communicate the importance of managing operations and processes within a successful organisation. *Operations Management* provides a strategic perspective, whilst also examining the practical issues which organisations face on a day to day basis. It uses over 120 examples from all over the world, reflecting the balance of economic activity between service (c.75%) and manufacturing (c.25%) operations.

Text and Cases Irwin Professional Pub

This book is intended to enhance the knowledge of MBA students in *Operations Management* acquired in a basic level course. The case-study material covered relates to a wide spectrum of management activities, and deals with the application of statistical, operations research and system analysis methods to problems categorized under several headings. The book can therefore be used in conjunction with a course in *Operations Management* or as an independent second course. Thirty-one real-world cases in the book are the result of several years of research work by the authors, including consultancy assignments, doctoral dissertations, and project assignments of graduate management students. The cases are research oriented and encourage students to think rigorously in an environment of uncertainty of a real-world situation. The cases are comprehensive enough to drill students in devising alternative methods of solutions, and arm them with a deep understanding of decision-making processes instead of merely providing them with a general appreciation of managerial perspective. These realistic cases help in learning applications of quantitative and analytical techniques of management, bringing home to the student the challenges of managing activities throughout the organization. Though a new title, it is an enlarged version of Dr. Krishnaswamy's earlier book *Cases in Production/Operations Management*.

Operations Management in the Supply Chain Financial Times/Prentice Hall

This book is designed to provide new case resources for *Operations Management* courses. It is a series of cases that address functional-level problems which can be studied, analyzed, and resolved using the tools and techniques typically presented in the core *Operations Management* curriculum. The cases in this book come from six different companies. For each company, there

are three cases dealing with common Operations Management problems.