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GONZALEZ LAM

IBM Cognos 10 Framework Manager McGraw Hill Professional

Engineer a clear-cut strategy for achieving best-in-class results using IBM Cognos 8 Planning with this book and eBook.

Naked Statistics: Stripping the Dread from the Data Packt Publishing Ltd

This book is for those Splunk developers who want to learn advanced strategies to deal with big data from an enterprise architectural perspective. You need to have good working knowledge of Splunk.

Statistics for Data Science Packt Publishing Ltd

“Brilliant, funny . . . the best math teacher you never had.”—San Francisco Chronicle Once considered tedious, the field of statistics is rapidly evolving into a discipline Hal Varian, chief economist at Google, has actually called “sexy.” From batting averages and political polls to game shows and medical research, the real-world application of statistics continues to grow by leaps and bounds. How can we catch schools that cheat on standardized tests? How does Netflix know which movies you’ll like? What is causing the rising incidence of autism? As best-selling author Charles Wheelan shows us in *Naked Statistics*, the right data and a few well-chosen statistical tools can help us answer these questions and more. For those who slept through Stats 101, this book is a lifesaver. Wheelan strips away the arcane and technical details and focuses on the underlying intuition that drives statistical analysis. He clarifies key concepts such as inference, correlation, and regression analysis, reveals how biased or careless parties can manipulate or misrepresent data, and shows us how brilliant and creative researchers are exploiting the valuable data from natural experiments to tackle thorny questions. And in Wheelan’s trademark style, there’s not a dull page in sight. You’ll encounter clever Schlitz Beer marketers leveraging basic probability, an International Sausage Festival illuminating the tenets of the central limit theorem, and a head-scratching choice from the famous game show *Let’s Make a Deal*—and you’ll come away with insights each time. With the wit, accessibility, and sheer fun that turned *Naked Economics* into a bestseller, Wheelan defies the odds yet again by bringing another essential, formerly unglamorous discipline to life.

Successful Business Intelligence: Secrets to Making BI a Killer App McGraw Hill Professional

This IBM® Redbooks® publication explains how IBM Cognos® Business Intelligence (BI) administrators, authors, modelers, and power users can use the dynamic query layer effectively. It provides guidance for determining which technology within the dynamic query layer can best satisfy

your business requirements. Administrators can learn how to tune the query service effectively and preferred practices for managing their business intelligence content. This book includes information about metadata modeling of relational data sources with IBM Cognos Framework Manager. It includes considerations that can help you author high-performing applications that satisfy analytical requirements of users. This book provides guidance for troubleshooting issues related to the dynamic query layer of Cognos BI. Related documents: Solution Guide : Big Data Analytics with IBM Cognos BI Dynamic Query Blog post : IBM Cognos Dynamic Query Extensibility *IBM Cognos Business Intelligence V10.1 Handbook* Andrei Besedin via PublishDrive With Remote Direct Memory Access (RDMA), you can make a subset of a host's memory directly available to a remote host. RDMA is available on standard Ethernet-based networks by using the RDMA over Converged Ethernet (RoCE) interface. The RoCE network protocol is an industry-standard initiative by the InfiniBand Trade Association. This IBM® Redpaper publication describes how to set up RoCE to use within an IBM Spectrum® Scale cluster and IBM Elastic Storage® Systems (ESSs). This book is targeted at technical professionals (consultants, technical support staff, IT Architects, and IT Specialists) who are responsible for delivering cost-effective storage solutions with IBM Spectrum Scale and IBM ESSs.

IBM Cognos Business Intelligence Packt Publishing Ltd

Big Data in a nutshell: It is the ability to retain, process, and understand data like never before. It can mean more data than what you are using today; but it can also mean different kinds of data, a venture into the unstructured world where most of today's data resides. In this book you will learn how cognitive computing systems, like IBM Watson, fit into the Big Data world. Learn about the concept of data-in-motion and InfoSphere Streams, the world's fastest and most flexible platform for streaming data. Capturing, storing, refining, transforming, governing, securing, and analyzing data are important topics also covered in this book.

Highly Efficient Data Access with RoCE on IBM Elastic Storage Systems and IBM Spectrum Scale Tickling Keys, Inc.

Clear your doubts about Business Intelligence and start your new journey KEY FEATURES ● Includes successful methods and innovative ideas to achieve success with BI. ● Vendor-neutral, unbiased, and based on experience. ● Highlights practical challenges in BI journeys. ● Covers financial aspects along with technical aspects. ● Showcases multiple BI organization models and the structure of BI teams. DESCRIPTION The book demystifies misconceptions and misinformation about BI. It provides clarity to almost everything related to BI in a simplified and unbiased way. It covers

topics right from the definition of BI, terms used in the BI definition, coinage of BI, details of the different main uses of BI, processes that support the main uses, side benefits, and the level of importance of BI, various types of BI based on various parameters, main phases in the BI journey and the challenges faced in each of the phases in the BI journey. It clarifies myths about self-service BI and real-time BI. The book covers the structure of a typical internal BI team, BI organizational models, and the main roles in BI. It also clarifies the doubts around roles in BI. It explores the different components that add to the cost of BI and explains how to calculate the total cost of the ownership of BI and ROI for BI. It covers several ideas, including unconventional ideas to achieve BI success and also learn about IBI. It explains the different types of BI architectures, commonly used technologies, tools, and concepts in BI and provides clarity about the boundary of BI w.r.t technologies, tools, and concepts. The book helps you lay a very strong foundation and provides the right perspective about BI. It enables you to start or restart your journey with BI. WHAT YOU WILL LEARN ● Builds a strong conceptual foundation in BI. ● Gives the right perspective and clarity on BI uses, challenges, and architectures. ● Enables you to make the right decisions on the BI structure, organization model, and budget. ● Explains which type of BI solution is required for your business. ● Applies successful BI ideas. WHO THIS BOOK IS FOR This book is a must-read for business managers, BI aspirants, CxOs, and all those who want to drive the business value with data-driven insights. TABLE OF CONTENTS 1. What is Business Intelligence? 2. Why do Businesses need BI? 3. Types of Business Intelligence 4. Challenges in Business Intelligence 5. Roles in Business Intelligence 6. Financials of Business Intelligence 7. Ideas for Success with BI 8. Introduction to IBI 9. BI Architectures 10. Demystify Tech, Tools, and Concepts in BI

Node.js Design Patterns IBM Redbooks

Learn all you need to know about seven key innovations disrupting business analytics today. These innovations—the open source business model, cloud analytics, the Hadoop ecosystem, Spark and in-memory analytics, streaming analytics, Deep Learning, and self-service analytics—are radically changing how businesses use data for competitive advantage. Taken together, they are disrupting the business analytics value chain, creating new opportunities. Enterprises who seize the opportunity will thrive and prosper, while others struggle and decline: disrupt or be disrupted. Disruptive Business Analytics provides strategies to profit from disruption. It shows you how to organize for insight, build and provision an open source stack, how to practice lean data warehousing, and how to assimilate disruptive innovations into an organization. Through a short history of business analytics and a detailed survey of products and services, analytics authority Thomas W. Dinsmore provides a practical explanation of the most compelling innovations available today. What You'll Learn Discover how the open source business model works and how to make it work for you See how cloud computing completely changes the economics of analytics Harness the power of Hadoop and its ecosystem Find out why Apache Spark is everywhere Discover the potential of streaming and real-time analytics Learn what Deep Learning can do and why it matters See how self-service analytics can change the way organizations do business Who This Book Is For Corporate actors at all levels of responsibility for analytics: analysts, CIOs, CTOs, strategic decision makers, managers, systems architects, technical marketers, product developers, IT personnel, and consultants.

Dashboarding and Reporting with Power Pivot and Excel W. W. Norton & Company

Learn effective tools and techniques to separate big data into manageable and logical components for efficient data visualization About This Book This unique guide teaches you how to visualize your cluttered, huge amounts of big data with ease It is rich with ample options and solid use cases for big data visualization, and is a must-have book for your shelf Improve your decision-making by visualizing your big data the right way Who This Book Is For This book is for data analysts or those with a basic knowledge of big data analysis who want to learn big data visualization in order to make their analysis more useful. You need sufficient knowledge of big data platform tools such as Hadoop and also some experience with programming languages such as R. This book will be great for those who are familiar with conventional data visualizations and now want to widen their horizon by exploring big data visualizations. What You Will Learn Understand how basic analytics is affected by big data Deep dive into effective and efficient ways of visualizing big data Get to know various approaches (using various technologies) to address the challenges of visualizing big data Comprehend the concepts and models used to visualize big data Know how to visualize big data in real time and for different use cases Understand how to integrate popular dashboard visualization tools such as Splunk and Tableau Get to know the value and process of integrating visual big data with BI tools such as Tableau Make sense of the visualization options for big data, based upon the best suited visualization techniques for big data In Detail When it comes to big data, regular data visualization tools with basic features become insufficient. This book covers the concepts and models used to visualize big data, with a focus on efficient visualizations. This book works around big data visualizations and the challenges around visualizing big data and address characteristic challenges of visualizing like speed in accessing, understanding/adding context to, improving the quality of the data, displaying results, outliers, and so on. We focus on the most popular libraries to execute the tasks of big data visualization and explore "big data oriented" tools such as Hadoop and Tableau. We will show you how data changes with different variables and for different use cases with step-through topics such as: importing data to something like Hadoop, basic analytics. The choice of visualizations depends on the most suited techniques for big data, and we will show you the various options for big data visualizations based upon industry-proven techniques. You will then learn how to integrate popular visualization tools with graphing databases to see how huge amounts of certain data. Finally, you will find out how to display the integration of visual big data with BI using Cognos BI. Style and approach With the help of insightful real-world use cases, we'll tackle data in the world of big data. The scalability and hugeness of the data makes big data visualizations different from normal data visualizations, and this book addresses all the difficulties encountered by professionals while visualizing their big data.

The performance manager : proven strategies for turning information into higher business performance Packt Publishing Ltd

Maximize the Value of Business Intelligence with IBM Cognos v10 -- Hands-on, from Start to Finish This easy-to-use, hands-on guide brings together all the information and insight you need to drive maximum business value from IBM Cognos v10. Long-time IBM Cognos expert and product designer Sangeeta Gautam thoroughly illuminates Cognos BI v10's key capabilities: analysis, query, reporting, and dashboards. Gautam shows how to take full advantage of each key IBM Cognos

feature, including brand-new innovations such as Active Reports and the new IBM Cognos Workspace report consumption environment. She concludes by walking you through successfully planning and implementing an integrated business intelligence solution using IBM's best-practice methodologies. The first and only guide of its kind, IBM Cognos Business Intelligence v10 offers expert insights for BI designers, architects, developers, administrators, project managers, nontechnical end-users, and partners throughout all areas of the business—from sales and marketing to operations and lines of business. If you're pursuing official IBM Cognos certification, you'll also find Cognos certification sample questions and information to help you with the certification process. Coverage Includes • Understanding IBM Cognos BI's components and open, extensible architecture • Working with IBM Cognos key "studio" tools: Analysis Studio, Query Studio, Report Studio, and Event Studio • Developing and managing powerful reports that draw on the rich capabilities of IBM Cognos Workspace and Workspace Advanced • Designing Star Schema databases and metadata models to answer the questions your organization cares about most • Efficiently maintaining and systematically securing IBM Cognos BI environments and their objects • Using IBM Cognos Connection as your single point of entry to all corporate data • Building interactive, easy-to-manage Active Reports for casual business users • Using new IBM Cognos BI v10.1 Dynamic Query Mode (DQM) to improve performance with complex heterogeneous data • Identifying, exploring, and exploiting hidden data relationships • Creating quick ad hoc queries that deliver fast answers • Establishing user and administrator roles

IBM Cognos Dynamic Cubes IBM Redbooks

How to Learn Statistics Using IBM SPSS Statistics Regardless of your major, there is a high probability that you will need to take a statistics class at some point in your studies. Whether you are a stats fan or not, you may be required to use IBM SPSS Statistics for your research, especially if you are in the social sciences field. IBM SPSS Statistics is a powerful and fast solution that makes it easy to analyze and gain new insights from your data. Do you know you can ace your stats class by using? To make analyzing your large or complex data easy, we have made available an informative and powerful book with the title "How to Learn Statistics Using IBM SPSS Statistics." This topnotch book is great for you if: • You have no or limited background in statistics • You want to become better versed in the basic statistical capabilities of IBM SPSS Statistics Base • You want to refresh your knowledge and experience in statistics This powerful product will stop at nothing to ensure you achieve the purpose of buying it. In this book is stored some inevitable benefits such as: • It shows the basic functions of IBM SPSS Statistics • It offers navigation index you can use as a reference guide • Every information in the book is easy to understand • Some statistical techniques are mentioned in the book, and you will gain an understanding of when and why to use these various techniques as well as how to apply them with confidence The benefits are more than the ones mentioned. To gain access to its full benefits, you would need to take a bold step by purchasing the amazing book. The book worth more than its value, and you can save about \$1000 by buying this book. We can't deny that this book may not have all the information on IBM SPSS Statistics. Also, we confess that our weakness is editing. We are not native speakers. But our focus is to offer you high-quality contents, and we aim to ensure you learn statistics using IBM SPSS Statistics so you can handle your complex or large data easily. You don't need to wait until tomorrow before you purchase

this incredibly advantageous short book. Learn statistics using IBM SPSS Statistics today and find it easy to import and describe your data, examine relationships between variables in your data, and more! Using complete seven days, you can try out this book. It is 100% risk-free, no doubt about it. Another opportunity you get when you buy this book is that if you are not satisfied, you can hand in a refund request within seven days. You can do this by visiting the "Manage Your KindlePage." Don't just wish to learn statistics, who knows; just one click can make a difference. Check the upper right side of the page; you will see a buy button. Click it and get your copy of the effective and power-packed book today!

IBM Cognos TM1 Cookbook Packt Publishing Ltd

How to Transform Your Organization with Analytics: Insider Lessons from IBM's Pioneering Experience Analytics is not just a technology: It is a better way to do business. Using analytics, you can systematically inform human judgment with data-driven insight. This doesn't just improve decision-making: It also enables greater innovation and creativity in support of strategy. Your transformation won't happen overnight; however, it is absolutely achievable, and the rewards are immense. This book demystifies your analytics journey by showing you how IBM has successfully leveraged analytics across the enterprise, worldwide. Three of IBM's pioneering analytics practitioners share invaluable real-world perspectives on what does and doesn't work and how you can start or accelerate your own transformation. This book provides an essential framework for becoming a smarter enterprise and shows through 31 case studies how IBM has derived value from analytics throughout its business. Coverage Includes Creating a smarter workforce through big data and analytics More effectively optimizing supply chain processes Systematically improving financial forecasting Managing financial risk, increasing operational efficiency, and creating business value Reaching more B2B or B2C customers and deepening their engagement Optimizing manufacturing and product management processes Deploying your sales organization to increase revenue and effectiveness Achieving new levels of excellence in services delivery and reducing risk Transforming IT to enable wider use of analytics "Measuring the immeasurable" and filling gaps in imperfect data Whatever your industry or role, whether a current or future leader, analytics can make you smarter and more competitive. Analytics Across the Enterprise shows how IBM did it--and how you can, too. Learn more about IBM Analytics

CoreIDRAW X6 The Official Guide IBM Press

SAP is a market leader in enterprise business application software. SAP solutions provide a rich set of composable application modules, and configurable functional capabilities that are expected from a comprehensive enterprise business application software suite. In most cases, companies that adopt SAP software remain heterogeneous enterprises running both SAP and non-SAP systems to support their business processes. Regardless of the specific scenario, in heterogeneous enterprises most SAP implementations must be integrated with a variety of non-SAP enterprise systems: Portals Messaging infrastructure Business process management (BPM) tools Enterprise Content Management (ECM) methods and tools Business analytics (BA) and business intelligence (BI) technologies Security Systems of record Systems of engagement The tooling included with SAP software addresses many needs for creating SAP-centric environments. However, the classic approach to implementing SAP functionality generally leaves the business with a rigid solution that

is difficult and expensive to change and enhance. When SAP software is used in a large, heterogeneous enterprise environment, SAP clients face the dilemma of selecting the correct set of tools and platforms to implement SAP functionality, and to integrate the SAP solutions with non-SAP systems. This IBM® Redbooks® publication explains the value of integrating IBM software with SAP solutions. It describes how to enhance and extend pre-built capabilities in SAP software with best-in-class IBM enterprise software, enabling clients to maximize return on investment (ROI) in their SAP investment and achieve a balanced enterprise architecture approach. This book describes IBM Reference Architecture for SAP, a prescriptive blueprint for using IBM software in SAP solutions. The reference architecture is focused on defining the use of IBM software with SAP, and is not intended to address the internal aspects of SAP components. The chapters of this book provide a specific reference architecture for many of the architectural domains that are each important for a large enterprise to establish common strategy, efficiency, and balance. The majority of the most important architectural domain topics, such as integration, process optimization, master data management, mobile access, Enterprise Content Management, business intelligence, DevOps, security, systems monitoring, and so on, are covered in the book. However, there are several other architectural domains which are not included in the book. This is not to imply that these other architectural domains are not important or are less important, or that IBM does not offer a solution to address them. It is only reflective of time constraints, available resources, and the complexity of assembling a book on an extremely broad topic. Although more content could have been added, the authors feel confident that the scope of architectural material that has been included should provide organizations with a fantastic head start in defining their own enterprise reference architecture for many of the important architectural domains, and it is hoped that this book provides great value to those reading it. This IBM Redbooks publication is targeted to the following audiences: Client decision makers and solution architects leading enterprise transformation projects and wanting to gain further insight so that they can benefit from the integration of IBM software in large-scale SAP projects. IT architects and consultants integrating IBM technology with SAP solutions.

IBM Cognos Tm1 Developer's Certification Guide McGraw Hill Professional

Explains how to create and manage performance management solutions using IBM Cognos TM1, covering such topics as planning, forecasting, and scenario analytic solutions.

Business Intelligence Demystified Packt Publishing, Limited

This book is packed with real word examples. Each major certification topic is covered in a separate chapter, which helps to make understanding of concepts easier. At the end of each chapter, you will find a variety of practice questions to strengthen and test your learning. If you are a beginner to intermediate level Cognos TM1 developer looking to add an important IBM certification to your resume but don't know where to start, this book is for you!

IBM Cognos TM1 The Official Guide McGraw-Hill/Osborne Media

"Big Data, Big Dupe" is a little book about a big bunch of nonsense. The story of David and Goliath inspires us to hope that something little, when armed with truth, can topple something big that is a lie. This is the author's hope. While others have written about the dangers of Big Data, Stephen Few reveals the deceit that belies its illusory nature. If "data is the new oil," Big Data is the new snake oil. It isn't real. It's a marketing campaign that has distracted us for years from the real and

important work of deriving value from data.

IBM Software for SAP Solutions Packt Publishing Ltd

Written in cookbook style, this book offers learning and techniques through recipes. It contains step-by-step instructions for Report Studio 8 users to author effective reports. The book is designed in such a way that you can refer to things chapter by chapter, and read them in no particular order. You will see a new fictional business case in each recipe that will relate to a real-life problem and then you will learn how to crack it in Report Studio. If you are a Business Intelligence or MIS Developer (programmer) working on Cognos Report Studio who wants to author impressive reports by putting to use what this tool has to offer, this book is for you. You could also be a Business Analyst or Power User who authors his own reports and wants to look beyond the conventional features of Report Studio 8. This book assumes that you can do basic authoring, are aware of the Cognos architecture, and are familiar with Studio.

IBM Cognos 10 Report Studio McGraw Hill Professional

What do you know about your data? And how do you know what you know about your data?

Information governance initiatives address corporate concerns about the quality and reliability of information in planning and decision-making processes. Metadata management refers to the tools, processes, and environment that are provided so that organizations can reliably and easily share, locate, and retrieve information from these systems. Enterprise-wide information integration projects integrate data from these systems to one location to generate required reports and analysis. During this type of implementation process, metadata management must be provided along each step to ensure that the final reports and analysis are from the right data sources, are complete, and have quality. This IBM® Redbooks® publication introduces the information governance initiative and highlights the immediate needs for metadata management. It explains how IBM InfoSphere™ Information Server provides a single unified platform and a collection of product modules and components so that organizations can understand, cleanse, transform, and deliver trustworthy and context-rich information. It describes a typical implementation process. It explains how InfoSphere Information Server provides the functions that are required to implement such a solution and, more importantly, to achieve metadata management. This book is for business leaders and IT architects with an overview of metadata management in information integration solution space. It also provides key technical details that IT professionals can use in a solution planning, design, and implementation process.

IBM Cognos 8 Planning IBM Redbooks

The only official guide to CorelDRAW—fully updated throughout to cover all the new features of the latest release CorelDRAW X The Official Guide is the one-stop tutorial/reference for learning how to create gorgeous graphics for a variety of print and web uses. Veteran graphic designer and author Gary Bouton shows you how to use the new product features, and shows off beautiful graphics and techniques in this Corel-authorized guide. Packed with examples and techniques, this book delivers details no CorelDRAW user can afford to be without! Ideal for beginners through experts getting started on the new release, the book explains how to install the software, use the illustration and drawing tools, work with text, apply colors, fills, and outlines, apply special effects, and work in 3D. CorelDRAW X The Official Guide Offers hundreds of tips, tricks, and shortcuts that show how to get

the most out of product features, not just what the features do Includes online access to 30+ video tutorials of hands-on instruction from the author, plus CorelDRAW native files, stock images for tutorials in Corel PHOTO-PAINT, custom typefaces designed by the author, and other useful starter pieces for learning CorelDRAW Includes a full-color insert demonstrating results of various filters and effects Provides a comprehensive CorelDRAW X reference as well as drawing tips and illustration techniques Discusses print and web use and potential issues Explains how to use PHOTO-PAINT, Corel's image-editing tool

Optimization and Decision Support Design Guide: Using IBM ILOG Optimization Decision Manager
Packt Publishing Ltd

This IBM® Redbooks® publication introduces the IBM Software Defined Environment (SDE) solution, which helps to optimize the entire computing infrastructure--compute, storage, and network resources--so that it can adapt to the type of work required. In today's environment, resources are

assigned manually to workloads, but that happens automatically in a SDE. In an SDE, workloads are dynamically assigned to IT resources based on application characteristics, best-available resources, and service level policies so that they deliver continuous, dynamic optimization and reconfiguration to address infrastructure issues. Underlying all of this are policy-based compliance checks and updates in a centrally managed environment. Readers get a broad introduction to the new architecture. Think integration, automation, and optimization. Those are enablers of cloud delivery and analytics. SDE can accelerate business success by matching workloads and resources so that you have a responsive, adaptive environment. With the IBM Software Defined Environment, infrastructure is fully programmable to rapidly deploy workloads on optimal resources and to instantly respond to changing business demands. This information is intended for IBM sales representatives, IBM software architects, IBM Systems Technology Group brand specialists, distributors, resellers, and anyone who is developing or implementing SDE.