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Naac A Grade University Suresh Gyan
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Social Exclusion Inclusion Continuum: A Paradigm Shift

Springer Science & Business Media

The International Conference on Advanced Computing Technology(ICACT 2023) has been organised by Department of Computer Science and Engineering, Velammal College of Engineering and Technology, Madurai. The thrust of this conference is to exchange and share the experiences and research results on all aspects of the design, development, testing, implementation of intelligent systems. It also provides a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of computational intelligence and its applications.

Sustainable Utilization of Nanoparticles and Nanofluids in Engineering Applications

Bangalore : Sarada Ranganathan Endowment for Library Science

Data stealing is a major concern on the internet as hackers and criminals have begun using simple tricks to hack social networks and violate privacy. Cyber-attack methods are progressively modern, and obstructing the attack is increasingly troublesome, regardless of whether countermeasures are taken. The Dark Web especially presents challenges to information privacy and security due to anonymous behaviors and the unavailability of data. To better understand and prevent cyberattacks, it is vital to have a forecast of cyberattacks, proper safety measures, and viable use of cyber-intelligence that empowers these activities. Dark Web Pattern Recognition and Crime Analysis Using Machine Intelligence discusses cyberattacks, security, and safety measures to protect data and presents the shortcomings faced by researchers and practitioners due to the unavailability of information about the Dark Web. Attacker techniques in these Dark Web environments are highlighted, along with intrusion detection practices and crawling of hidden content. Covering a range of topics such as malware and fog computing, this reference work is ideal for researchers, academicians, practitioners, industry professionals, computer scientists, scholars, instructors, and students.

Reminiscences of My Life IGI Global

Conventional statistical methods have a very serious flaw. They routinely miss differences among groups or associations among variables that are detected by more modern techniques, even under very small departures from normality. Hundreds of journal articles have described the reasons standard techniques can be unsatisfactory, but simple, intuitive explanations are generally unavailable. Situations arise where even highly nonsignificant results become significant when analyzed with more modern methods. Without assuming the reader has any prior training in statistics, Part I of this book describes basic statistical principles from a point of view that makes their shortcomings intuitive and

easy to understand. The emphasis is on verbal and graphical descriptions of concepts. Part II describes modern methods that address the problems covered in Part I. Using data from actual studies, many examples are included to illustrate the practical problems with conventional procedures and how more modern methods can make a substantial difference in the conclusions reached in many areas of statistical research. The second edition of this book includes a number of advances and insights that have occurred since the first edition appeared. Included are new results relevant to medians, regression, measures of association, strategies for comparing dependent groups, methods for dealing with heteroscedasticity, and measures of effect size.

Library Manual Namya Press

In the present state of manufacturing industries, industrial and commercial components have been prepared for low energy consumption and high performance. Recent and emerging nanoparticles and nanofluid technologies must be incorporated into advanced manufacturing processes to improve the performance of sustainable materials and manufacturing processes. It is essential to assess the activities involved in nanoparticle and nanofluid applications, identify the potential impacts, and discuss various utilization methods for nanoparticles and nanofluids, the economy, the environment, and engineering applications. Sustainable Utilization of Nanoparticles and Nanofluids in Engineering Applications provides the latest research and significant potential to apply nanomaterials and nanofluids in various engineering applications. It is a reference guide to provide real-life problems with feasible potential systems, models, and examples related to the application, synthesis, innovations, and properties of advanced nanomaterials and nanofluids. Covering key topics including sustainable development, utilization, and innovation of nanoparticles and nanofluids, this reference work is ideal for industry professionals, material scientists, manufacturing industry professionals, material selectors, design engineers, machine instructors, administrators, researchers, academicians, postgraduates, scholars, and instructors.

Applications of Neuromarketing in the Metaverse Techsar Pvt. Ltd.

When online learning began more than two decades ago, many universities envisioned the creation of international student markets, but this has only recently become a reality. The emergence of a global economy, advances in technology, increased market competition, reduced funding, and the growing desire for degrees from internationally recognized universities have created opportunities that promote transnational degrees. Transnational Distance Learning and Building New Markets for Universities presents the opportunities, methods, issues, and risks involved in extending university education across national borders. It is important to understand cultural, financial, and legal issues, as well as management approaches, academic delivery options, and business considerations needed to create quality programs that are marketable and cost effective in reaching emerging international markets. The purpose of the

book is to review how to reach emerging international markets, increase access to education, and do so at a profit.

Outlines of Courses River Publishers

The metaverse is opening new avenues of opportunities for product manufacturers as well as service providers; due to this, further study on the scope and challenges that the application of neuromarketing in virtual worlds faces across different disciplines and business segments is required. The immense growth potential currently untapped in the metaverse domain can be taken to a different level altogether with the help of neuromarketing applications. Applications of Neuromarketing in the Metaverse discusses brand positioning among the target market in the virtual world through the application of neuromarketing principles and techniques. The book also explores consumer behavior and decodes their physiological and psychological responses in the metaverse domain with the help of tools and technologies used in neuromarketing. Covering key topics such as media, virtual reality, and branding, this premier reference source is ideal for industry professionals, marketers, business owners, managers, researchers, academicians, scholars, practitioners, instructors, and students.

Movements : introduction to a working progress Niruta Publications

Dutch designer Petra Blaisse works in a multitude of creative areas, including textile, landscape and exhibition design. Over the years her office Inside Outside has collaborated with various architects and designers. This publication, designed by Irma Boom, presents her work and is accompanied by a DVD.

Building World-Class Universities Cambridge University Press

What reforms must governments initiate in order to ensure the sustainability of their societies? What examples of success can we identify by systematically comparing countries around the world? And who will shape the political and economic future in the 21st century? This E-Book Reader is a supplement to the upcoming edition (June 2014) of our Germanlanguage quarterly change, which takes as its focus "A World in Transition."

Addressing sustainability in governance, strategic steering capacity in policymaking, and the most important global and regional developments of the past three years, the contributions featured here are excerpts from publications published by the Verlag Bertelsmann Stiftung.

Advances in Decision Sciences, Image Processing, Security and Computer Vision Elsevier

Image processing integrates and extracts data from photos for a variety of uses. Applications for image processing are useful in many different disciplines. A few examples include remote sensing, space applications, industrial applications, medical imaging, and military applications. Imaging systems come in many different varieties, including those used for chemical, optical, thermal, medicinal, and molecular imaging. To extract the accurate picture values, scanning methods and statistical analysis must be used for image analysis. Thrust Technologies[] Effect on Image Processing provides insights into image processing and the technologies that can be used to enhance additional information within an image. The book is also a useful resource for researchers to grow their interest and understanding in the burgeoning fields of image processing. Covering key topics such as image augmentation, artificial intelligence, and cloud computing, this premier reference source is ideal for computer scientists, industry professionals, researchers, academicians, scholars, practitioners, instructors, and students.

Data Mining and Data Warehousing Springer Science & Business Media

The book *Geography In The 21st Century: Emerging Issues And The Way Forward* represents the various emerging issues from

varied branches of Geography from traditional to modern perspectives in a planned way. In this Book a total of 24 no. of chapters are there written by various established academicians and researchers from across all Indian states. They lucidly highlighted and expressed their research-oriented outcomes and views regarding various Social, Economic aspects and other modern tools and techniques generally used for the betterment of our society in a visioned way. This book will surely be beneficial to all the researchers of social science in general and Geography in particular and the policy makers and stake holders. Repositioning Quality Assurance and Accreditation in Australian Higher Education IGI Global

This book comprises the proceedings of the International Conference on Transformations in Engineering Education conducted jointly by BVB College of Engineering & Technology, Hubli, India and Indo US Collaboration for Engineering Education (IUCEE). This event is done in collaboration with International Federation of Engineering Education Societies (IFEES), American Society for Engineering Education (ASEE) and Global Engineering Deans' Council (GEDC). The conference is about showcasing the transformational practices in Engineering Education space. International Conference on Emerging Trends in Engineering (ICETE) IGI Global

Power analysis is an essential tool for determining whether a statistically significant result can be expected in a scientific experiment prior to the experiment being performed. Many funding agencies and institutional review boards now require power analyses to be carried out before they will approve experiments, particularly where they involve the use of human subjects. This comprehensive, yet accessible, book provides practising researchers with step-by-step instructions for conducting power/sample size analyses, assuming only basic prior knowledge of summary statistics and the normal distribution. It contains a unified approach to statistical power analysis, with numerous easy-to-use tables to guide the reader without the need for further calculations or statistical expertise. This will be an indispensable text for researchers and graduates in the medical and biological sciences needing to apply power analysis in the design of their experiments.

Methodologies and Applications of Computational Statistics for Machine Intelligence Verlag Bertelsmann Stiftung

Theoretical and Computational Approaches to Predicting Ionic Liquid Properties highlights new approaches to predicting and understanding ionic liquid behavior and selecting ionic liquids based on theoretical knowledge corroborated by experimental studies. Supported throughout with case studies, the book provides a comparison of the accuracy and efficiency of different theoretical approaches. Sections cover the need for integrating theoretical research with experimental data, conformations, electronic structure and non-covalent interactions, microstructures and template effects, thermodynamics and transport properties, and spectro-chemical characteristics. Catalytic and electrochemical properties are then explored, followed by interfacial properties and solvation dynamics. Structured for ease of use, and combining the research knowledge of a global team of experts in the field, this book is an indispensable tool for those involved with the research, development and application of ionic liquids across a vast range of fields.

A World in Transition Springer

Start-Up Marketing Strategies in India is a comprehensive book of cases based on real-life marketing challenges faced by Indian start-ups across a wide range of industries.

Soft Computing and Signal Processing Springer Nature
It is crucial that forensic science meets challenges such as

identifying hidden patterns in data, validating results for accuracy, and understanding varying criminal activities in order to be authoritative so as to hold up justice and public safety. Artificial intelligence, with its potential subsets of machine learning and deep learning, has the potential to transform the domain of forensic science by handling diverse data, recognizing patterns, and analyzing, interpreting, and presenting results. Machine Learning and deep learning frameworks, with developed mathematical and computational tools, facilitate the investigators to provide reliable results. Further study on the potential uses of these technologies is required to better understand their benefits. *Aiding Forensic Investigation Through Deep Learning and Machine Learning Frameworks* provides an outline of deep learning and machine learning frameworks and methods for use in forensic science to produce accurate and reliable results to aid investigation processes. The book also considers the challenges, developments, advancements, and emerging approaches of deep learning and machine learning. Covering key topics such as biometrics, augmented reality, and fraud investigation, this reference work is crucial for forensic scientists, law enforcement, computer scientists, researchers, scholars, academicians, practitioners, instructors, and students.

Computer Science and Systems Engineering IGI Global

This book is a rich and intellectual collection of sixteen papers internationally frames. Exclusion Inclusion revolves around the twin objectives of social justice and good governance and alleviation of poverty and amelioration of the living conditions of weaker sections, minorities, women, children and rural masses. Contents Preface About The Book Contributors Details About The Editors 1. What Does it Mean to be an Untouchable? A Study of the Many Contours of Subjugation and "Independence" In Mulk Raj Anand's Untouchable Amarjeet Nayak 2. Sustainable Development of Businesses Key to Social Inclusion Kimi Thareja & Rashi Thareja 3. Inclusive Growth and Socio-Economic Political linkage of Inclusive Policies for Exclusive Sections V. Rama Krishna 4. General Health and Alienation Status of Divorced Women in Bangladesh Neaz Ahmed Ph.D & Abul Hossen Ph.D 5. A Review of Higher Education and ICT Analysis in India: An Inclusive Approach for Social Change R. Shashidhar & Muniraju M 6. Dalit Education and the ideology of Ambedkar: A case study in Odisha Madhusmita Sahoo & Swagatika Biswal 7. Improving Child immunization in EAGA states: Learning from Kerala experience Rajesh J Nair 8. Campaigning for Inclusion: Muslims and Social Exclusion in Contemporary West Bengal Kenneth Bo Nielsen 9. Social Capital and Financial Inclusion through Banking Technology Education as A Silver Lining to Quell Social Exclusion Krishna Kishore & Dr. Aloysius Sequeira 10. Social exclusion of Criminal Tribe: A Case Study on Lodhas of West Bengal Proggya Ghatak 11. Philosophy of Social Inclusion in Indian Tradition Professor Raghunath Ghosh 12. Rammanohar Lohia and Vivekananda's Idea of Social Exclusion: A Comparative Analogy Pratyay Dutta 13. Safe Motherhood Practices: A study among the Indian Tribal Mothers Dr. A. K. Ravishankar 14. Awareness of Pubertal Changes of Schedule Tribe Adolescents: A Comprehensive Programme in Rajasthan Parul Tripathi 15. Studying socio-economic factors affecting Female Foeticide in Himachal Pradesh Shashi Punam & Piar Chand Ryhal 16. Gender Mainstreaming: A Concrete Way for Social Inclusion Rangaswamy D 17. Changing Faces of Rural Livelihoods in India Dr. Ramesh B 18. Potential of MGNREGS to Address the Agrarian Crisis: A Case for Repositioning the Scheme Dr Ashok Antony D'Souza

Start-up Marketing Strategies in India IGI Global
Consumer engagement is becoming crucial to the recall and survival of brands in intense competitive markets. Due to digital innovations, businesses have seen the emergence of the

millennial population as a target audience, and many businesses are struggling with adopting methods to engage the generation to leverage an enriched brand experience. *Optimizing Millennial Consumer Engagement With Mood Analysis* is a critical scholarly resource that explores how companies ensure brand sustainability through influencing the minds and moods of consumers to create an interactive customer experience. Featuring coverage on a broad range of topics such product presentation, brand fandom, social media, lifestyle products, and buying behavior, this book is geared towards marketers, business managers, business practitioners, international business strategists, academicians, consumer researchers, and upper-level graduate students attempting to understand consumer engagement through mood analysis.

Optimizing Millennial Consumer Engagement With Mood Analysis Cambridge University Press

The Book Environmental Sustainability In The 21st Century: Emerging Issues And The Way Forward represents the various emerging issues very much relevant to our environment in this 21st Century. An Environment is everything that is around us, which includes both living and nonliving things such as soil, water, animals and plants, which adapt themselves to their surroundings. The environment plays an important role in the existence of life on the planet earth. The most serious environmental problems of the twenty-first century have the potential to alter the course of life on this planet. Global warming, toxic waste, water and air pollution, acid rain, and shrinking energy supplies are frightening challenges that may threaten our future if we do not face up to them. In this book 23 chapters have been incorporated on various environmental issues and challenges we are facing now a days from various academicians and researchers.

Theoretical and Computational Approaches to Predicting Ionic Liquid Properties Shanlax Publications

Advanced 3D-Printed Systems and Nanosystems for Drug Delivery and Tissue Engineering explores the intricacies of nanostructures and 3D printed systems in terms of their design as drug delivery or tissue engineering devices, their further evaluations and diverse applications. The book highlights the most recent advances in both nanosystems and 3D-printed systems for both drug delivery and tissue engineering applications. It discusses the convergence of biofabrication with nanotechnology, constructing a directional customizable biomaterial arrangement for promoting tissue regeneration, combined with the potential for controlled bioactive delivery. These discussions provide a new viewpoint for both biomaterials scientists and pharmaceutical scientists. - Shows how nanotechnology and 3D printing are being used to create systems which are intelligent, biomimetic and customizable to the patient - Explores the current generation of nanostructured 3D printed medical devices - Assesses the major challenges of using 3D printed nanosystems for the manufacture of new pharmaceuticals

GEOGRAPHY IN THE 21ST CENTURY: EMERGING ISSUES AND THE WAY FORWARD Pearson Education India

Comprising a selection of original and innovative articles from the International Conference on Computer Science and Systems Engineering (CSSE 2014), this book includes contributions by an international committee, alongside the participation of experts and scholars in the field of computer science and systems engineering. Contents include, but are not limited to the following: Computational Science and Applications; Computational Mathematics; Intelligent Manufacturing Technology and Services; E-Commerce, Business and Management; IT Bio/Medical Engineering; Security &

Management System; Computer Physics; Financial Assessment of
Intelligent Building Systems; Automated Software Engineering;
Knowledge discovery, data mining and Computer games, virtual
reality, CAD; Computer graphics/multimedia and
practices/applications