

Logic And Contemporary Rhetoric

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JEFFERSON CROSS

Logic as the Question Concerning the Essence of Language Routledge

New with this edition, designed for students to enhance their practice with the concepts of sound reasoning and recognition of fallacious arguments using a variety of exercises, both individual and group based.

Save Lives or Save the Rhetoric? Wadsworth Publishing Company

The anniversary edition marks thirty years of offering an indispensable review and analysis of thinkers who have exerted a profound influence on contemporary rhetorical theory: I. A. Richards, Ernesto Grassi, Chaïm Perelman and Lucie Olbrechts-Tyteca, Stephen Toulmin, Richard Weaver, Kenneth Burke, Jürgen Habermas, bell hooks, Jean Baudrillard, and Michel Foucault. The brief biographical sketches locate the theorists in time and place, showing how life experiences influenced perspectives on rhetorical thought. The concise explanations of complex concepts are clear, engaging, insightful, and highly accessible, serving as an excellent primer for reading the major works of these scholars. The critical commentary is carefully chosen to highlight implications and to place the theories within a broader rhetorical context. Each chapter ends with a complete bibliography of works by the theorists.

Dialogical Rhetoric Cengage Learning

A provocative look at how cowardice has been understood from ancient times to the present Coward. It's a grave insult, likely to provoke anger, shame, even violence. But what exactly is cowardice? When terrorists are called cowards, does it mean the same as when the term is applied to soldiers? And what, if anything, does cowardice have to do with the rest of us? Bringing together sources from court-martial cases to literary and film classics such as Dante's *Inferno*, *The Red Badge of Courage*, and *The Thin Red Line*, Cowardice recounts the great harm that both cowards and the fear of seeming cowardly have done, and traces the idea of cowardice's power to its evolutionary roots. But Chris Walsh also shows that this power has faded, most dramatically on the battlefield. Misconduct that earlier might have been punished as cowardice has more recently often been treated medically, as an adverse reaction to trauma, and Walsh explores a parallel therapeutic shift that reaches beyond war, into the realms of politics, crime, philosophy, religion, and love. Yet, as Walsh indicates, the therapeutic has not altogether triumphed—contempt for cowardice endures, and he argues that such contempt can be a good thing. Courage attracts much more of our

attention, but rigorously understanding cowardice may be more morally useful, for it requires us to think critically about our duties and our fears, and it helps us to act ethically when fear and duty conflict. Richly illustrated and filled with fascinating stories and insights, Cowardice is the first sustained analysis of a neglected but profound and pervasive feature of human experience.

Elements of Rhetoric SIU Press

Demonstrating and showcasing theory into action, this book provides perspectives on the study of rhetoric and rhetoric's ability to affect change in society.

Unspoken ReadHowYouWant.com

The purpose of this book is to provide students with a clear comprehensible introduction to a complete system for sentential and first-order predicate logic, together with coverage of traditional syllogistic logic and other systems of logic.

Logic and Contemporary Rhetoric Arden Shakespeare

A Theory of Contemporary Rhetoric describes, explains, and argues the overarching theory of contemporary rhetoric. This current view of rhetoric brings together themes in the communication arts, including political literary criticism; bi- and multi-lingualism; multimodality; framing as an artistic and sociological device for composition and interpretation; literacy in the digital age; and the division between fiction and 'non-fiction' in language/literature studies. Chapters explore the implications of rhetoric for particular aspects of the field. Discussions throughout the book provide illustrations that ground the material in practice. As an overarching theory in the communication arts, rhetoric is elegant as a theoretical solution and simple as a practical one. It asks such questions as who is speaking/writing/composing? to whom? why? what is being conveyed? and how is it being conveyed? Acknowledging the dearth of recent works addressing the theory of rhetoric, this book aims to fill the existing theoretical gap and at the same time move the field of language/literature studies forward into new territory. It provides the keynote theoretical guide for a generation of teachers, teacher educators and researchers in the fields of English as a subject; English as a second, foreign or additional language; and language study in general.

Peirce's Speculative Grammar Walter de Gruyter GmbH & Co KG

This book examines a widespread, and often misunderstood, doctrine within the medieval Aristotelian tradition, namely the inclusion of Aristotle's *Rhetoric* and *Poetics* within the scope of the *Organon*. It studies this doctrine, as presented by the Islamic philosophers Al-Fārābī, Avicenna, and Averroes, from a purely philosophical perspective, and argues that the logical construal of the arts of rhetoric and poetics is both interesting and illuminating. The book begins by examining some

prevalent misconceptions regarding the logical interpretation of the Rhetoric and Poetics. Chapter two considers the Greek background of the doctrine, first through an examination of the Aristotelian divisions of the sciences, and then through an examination of the beginnings of the logical classification of the Rhetoric and Poetics among the Greek commentators from the school of Alexandria. The remainder of the work is devoted to a detailed consideration of the Arabic philosophers' development of the doctrine, both their understanding of its general epistemological and logical underpinnings, and their elaboration of the specific logical structures upon which poetical and rhetorical discourse is based. Consideration is also given to the relationship between contemporary philosophical views of rhetoric and poetics, and the views of these medieval authors. *Problems in Argument Analysis and Evaluation* Springer Science & Business Media

It has become increasingly difficult to ignore the ways that the centrality of new media and technologies — from the global networking of information systems and social media to new possibilities for altering human genetics — seem to make obsolete our traditional ways of thinking about ethics and persuasive communication inherited from earlier humanist paradigms. This book argues that rather than devoting our critical energies towards critiquing humanist touchstones, we should instead examine the ways in which media and technologies have always worked as crucial cultural forces in shaping ethics and rhetoric. Pruchnic combines this historical itinerary with critical interrogations of diverse cultural and technological sites — the logic of video games and artificial intelligence, the ethics of life extension in contemporary medicine, the transition to computer-automated trading in world stock markets, the state of critical theory in the contemporary humanities — along with innovative analyses of the works of such figures as the Greek Sophists, Kenneth Burke, Martin Heidegger, Michel Foucault, Friedrich Nietzsche, and Gilles Deleuze. This book argues that our best strategies for crafting persuasive communication and producing ethical relations between individuals will be those that creatively replicate and appropriate, rather than resist, the logics of dominant forms of media and technology.

A Theory of Contemporary Rhetoric Sourcebooks, Inc.

In the twenty-first century there are two ways to study logic. The more recent approach is symbolic logic. The history of teaching logic since World War II, however, casts doubt on the idea that symbolic logic is best for a first logic course. Logic as a Liberal Art is designed as part of a minority approach, teaching logic in the "verbal" way, in the student's "natural" language, the approach invented by Aristotle. On utilitarian grounds alone, this "verbal" approach is superior for a first course in logic, for the whole range of students. For millennia, this "verbal" approach to logic was taught in conjunction with grammar and rhetoric, christened the trivium. The decline in teaching grammar and rhetoric in American secondary schools has led Dr. Rollen Edward Houser to develop this book. The first part treats grammar, rhetoric, and the essential nature of logic. Those teachers who look down upon rhetoric are free, of course, to skip those lessons. The treatment of logic itself follows Aristotle's division of the three acts of the mind (Prior Analytics 1.1). Formal logic is then taken up in Aristotle's order, with Parts on the logic of Terms, Propositions, and Arguments. The emphasis in Logic as a Liberal Art is on learning logic through doing problems. Consequently, there are more problems in each lesson than would be found, for example, in many textbooks. In addition, a special effort has been made to have easy, medium, and difficult problems in each Problem Set. In

this way the problem sets are designed to offer a challenge to all students, from those most in need of a logic course to the very best students.

Appeals in Modern Rhetoric Springer Science & Business Media

Responding to the reassertion of orality in the twentieth century in the form of electronic media such as the telegraph, film, video, computers, and television, this unique volume traces the roots of classical rhetoric in the modern world. Welch begins by changing the current view of classical rhetoric by reinterpreting the existing texts into fluid language contexts -- a change that requires relinquishing the formulaic tradition, acquiring an awareness of translation issues, and constructing a classical rhetoric beginning with the Fifth Century B.C. She continues with a discussion of the adaptability of this material to new language situations, including political, cultural, and linguistic change, providing it with much of its power as well as its longevity. The book concludes that classical rhetoric can readily address any situation since it focuses not only on critical stances toward discourse that already exists, but also presents elaborate theories for the production of new discourse.

Logic and Contemporary Rhetoric Waveland Press

Approaches recent innovations in argumentation theory from a primarily rhetorical perspective.

Logic and Contemporary Rhetoric Routledge

LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, 13th Edition, introduces you to sound reasoning using current, relevant, and stimulating examples in a witty and invigorating writing style. Combining examples from television, newspapers, magazines, advertisements, and our nation's political dialogue, this classic text brings the concepts to life and puts critical-thinking skills into a context that you will retain and use throughout your life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Logic Contemporary Rhetoric Im SIU Press

In our talkative Western culture, speech is synonymous with authority and influence while silence is frequently misheard as passive agreement when it often signifies much more. In her groundbreaking exploration of silence as a significant rhetorical art, Cheryl Glenn articulates the ways in which tactical silence can be as expressive and strategic an instrument of human communication as speech itself. Drawing from linguistics, phenomenology, feminist studies, anthropology, ethnic studies, and literary analysis, *Unspoken: A Rhetoric of Silence* theorizes both a cartography and grammar of silence. By mapping the range of spaces silence inhabits, Glenn offers a new interpretation of its complex variations and uses. Glenn contextualizes the rhetoric of silence by focusing on selected contemporary examples. Listening to silence and voice as gendered positions, she analyzes the highly politicized silences and words of a procession of figures she refers to as "all the President's women," including Anita Hill, Lani Guiner, Jennifer Flowers, and Chelsea Clinton. She also turns an investigative ear to the cultural taciturnity attributed to various Native American groups--Navajo, Apache, Hopi, and Pueblo--and its true meaning. Through these examples, Glenn reinforces the rhetorical contributions of the unspoken, codifying silence as a rhetorical device with the potential to deploy, defer, and defeat power. *Unspoken* concludes by suggesting opportunities for further research into silence and silencing, including music, religion, deaf communities, cross-

cultural communication, and the circulation of silence as a creative resource within the college classroom and for college writers.

The Trivium Edward Elgar Publishing

This book involves understanding the nature and function of language.

Give Them an Argument Routledge

'Ben Burgis understands that in order to persuade people to join a political movement, you have to master the techniques of rigorous argumentation. He masterfully exposes the cheap sophistry of right-wing 'philosophy' and shows why there's still a place for logic and reason in political discourse. This is a crucial handbook for those who want to 'crush' and 'destroy' the Ben Shapiros of the world.' Nathan Robinson, Editor, Current Affairs Many serious leftists have learned to distrust talk of logic and logical fallacies, associated with right-wing "logicbros". This is a serious mistake. Unlike the neoliberal technocrats, who can point to social problems and tell people "trust us", the serious Left must learn how to argue and persuade. In *Give Them an Argument*, Ben Burgis arms his reader with the essential knowledge of formal logic and informal fallacies.

Logical Reasoning BRILL

Barbara Johnson investigates the significant and illuminating ways in which both literature and criticism are "critically different" from what they purport to be. Her subtle and provocative studies of Balzac, Mallarmé, Baudelaire, Apollinaire, Melville, Poe, Bathes, Lacan, Austin, and Derrida take a refreshing new approach to the fundamental questions of meaning, interpretation, and the relationship between literature and criticism. In each of seven essays, a clear, precise, and detailed reading of the rhetoric of one of more literary or critical works reveals the text's fundamental discrepancies, ambiguities, and contradictions. If rhetoric is seen as language's capacity to differ from literal statement, and if "to differ" can also mean "to disagree," then the reading of the rhetoric of literature and theory here is an attempt to capture the logic of a text's own disagreement with itself.

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life JHU Press

"If I have learned anything in ten years of formal debating, it is that arguments are no different: without a good understanding of the rules and tactics, you are likely to do poorly and be beaten."—HENRY ZHANG, President of the Yale Debate Association Your argument is valid and you know it; yet once again you find yourself leaving a debate feeling defeated and embarrassed. The matter is only made worse when you realize that your defeat came at the hands of someone's abuse of logic—and that with the right skills you could have won the argument. The ability to recognize logical fallacies when they occur is an essential life skill. *Mastering Logical Fallacies* is the clearest, boldest, and most systematic guide to dominating the rules and tactics of successful arguments. This book offers methodical breakdowns of the logical fallacies behind exceedingly common, yet

detrimental, argumentative mistakes, and explores them through real life examples of logic-gone-wrong. Designed for those who are ready to gain the upper hand over their opponents, this master class teaches the necessary skills to identify your opponents' misuse of logic and construct effective, arguments that win. With the empowering strategies offered in *Mastering Logical Fallacies* you'll be able to reveal the slight-of-hand flaws in your challengers' rhetoric, and seize control of the argument with bulletproof logic.

Logic and Contemporary Rhetoric Thomson

Slob (Rijksuniversiteit, Groningen, The Netherlands) adapted his doctoral dissertation in theology, leaving out or revising specific theological chapters. Still, he warns, he is a theologian splashing around in the shallows of logic. If deconstructionists, or postmodernists are right in their criticism of logocentrism and celebration of difference, and thus truth fundamentally fails, he asks, what then? He begins by setting out reasons for truth in the first place: without it, there would be nothing to strive for; and it would be impossible to draw authority in normative matters. Annotation (c)2003 Book News, Inc., Portland, OR (booknews.com).

Cowardice Bradley Dowden

Logic and contemporary rhetoric: the use of reason in everyday life.

Rhetoric and Ethics in the Cybernetic Age Princeton University Press

A complex and complete picture of the theory, practice, and reception of Sophistic argument Recent decades have witnessed a major restoration of the Sophists' reputation, revising the Platonic and Aristotelian "orthodoxies" that have dominated the tradition. Still lacking is a full appraisal of the Sophists' strategies of argumentation. Christopher W. Tindale corrects that omission in *Reason's Dark Champions*. Viewing the Sophists as a group linked by shared strategies rather than by common epistemological beliefs, Tindale illustrates that the Sophists engaged in a range of argumentative practices in manners wholly different from the principal ways in which Plato and Aristotle employed reason. By examining extant fifth-century texts and the ways in which Sophistic reasoning is mirrored by historians, playwrights, and philosophers of the classical world, Tindale builds a robust understanding of Sophistic argument with relevance to contemporary studies of rhetoric and communication. Beginning with the reception of the Sophists in their own culture, Tindale explores depictions of the Sophists in Plato's dialogues and the argumentative strategies attributed to them as a means of understanding the threat Sophism posed to Platonic philosophical ambitions of truth seeking. He also considers the nature of the "sophistical refutation" and its place in the tradition of fallacy. Tindale then turns to textual examples of specific argumentative practices, mapping how Sophists employed the argument from likelihood, reversal arguments, arguments on each side of a position, and commonplace reasoning. What emerges is a complex reappraisal of Sophism that reorients criticism of this mode of argumentation, expands understanding of Sophistic contributions to classical rhetoric, and opens avenues for further scholarship.